

Careers in Hospitality Industry

A special session on Careers in Hospitality Industry has been organized by MATS Institute of Management and Entrepreneurship (MIME) for the first and second year students on 15 September 2014. Mr. Joy Ghosh, Director of Sell Well has shared his experience working in hospitality industry and the career options available for management graduates.



Above Photo: Mr. Joy Ghosh, Director, Sell Well

He started the session by sharing his experience of working in the marketing and hospitality domain. He mentioned that hospitality is a booming industry in India. The industry is witnessing a record number of hotels opening up in the next five years which will lead to a rise over of 65 percent in the total hotel inventory in India. He also mentioned, a career in hospitality industry has a glamorous, growth oriented and offers rewarding prospects. Clearly, this is the best phase for professionals who want to join and make a mark in this industry.



Above Photo: Mr. Joy Ghosh interacting with the students of MIME

He explained how the management graduates hiring trends have been changing in the hospitality industry due to lack of required skills and highlighted how management institutes play a major role to bridge that gap.



So, to fill the gap, between the industry expectations and the talent output from general management institutes, Mr. Joy Ghosh along with Mr.Vineet Patil, a Sales & Marketing professional with 9+ years of industry experience in marketing roles across Hospitality, Entertainment & Online Media industries have started the company Sell Well which runs training programmes for beginners to take up sales & marketing jobs available in the hospitality industry. The programme is aimed at creating future leaders in leading hospitality chains. The students have appreciated the inputs shared by the speakers and Mr.Vishal Arora – Manager, Placements thanked Mr. Joy Ghosh for his presence and sharing valuable inputs with the students of MIME.

About Mr. Joy Ghosh:

Mr. Joy Ghosh is a Hospitality Sales & Marketing expert with 18+ years' experience in the Industry. He worked across leading hospitality companies like The Oberoi Group, Accor Hotels, Leela Palace and Hyatt. Presently he provides consultancy to hotels in India & subcontinent in electronic channels, revenue management, internet marketing, GDS travel agent marketing, SMO, mobile distribution channel marketing and CRS management.