DISCLAIMER

The information provided in this brochure aims to be correct as far as possible at the time of publication, but students should enquire about the up-to-date position on the program, services, and facilities as and when needed. The contents represent the intentions of MIME at the time of publication, but it reserves the right to alter or withdraw program, services, and facilities without notice and to change ordinances, regulations, fees, and charges at any time.

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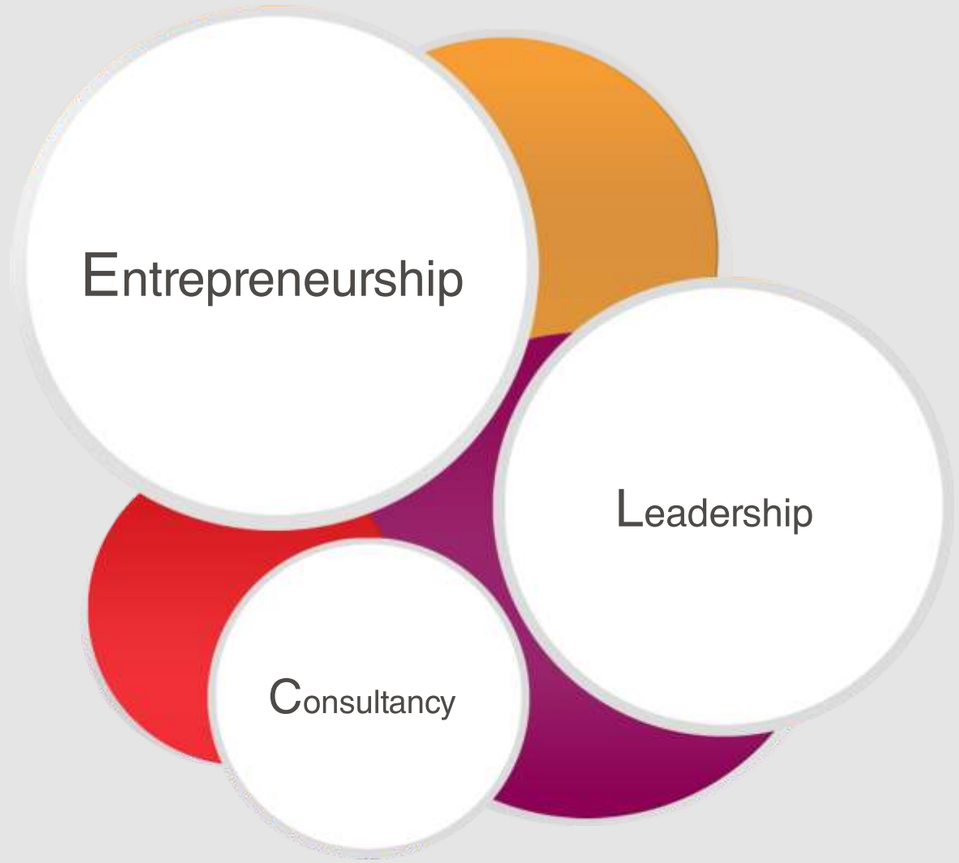
15 - 1266

MATS Institute of Management and Entrepreneurship

First B-School of JGI

Approved by AICTE New Delhi



Excel in three core challenges of modern business with the MIME PGDM

www.mime.ac.in

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Welcome to MIME

> The challenges of the 21st century require leaders who can understand situations, adapt to rapidly changing environments, and find innovative solutions to problems, and lead their organizations forward.

You are ambitious, you want to make a difference in the world, and you believe in the power of business as a means to do so. You are highly curious to know more about yourself, others, and the world we live in. You have the courage to defend your vision and make it become a reality. You are driven to inspire and empower others to achieve beyond expectations. You are ready to join a select group of like-minded people. You are ready for a MIME PGDM.

The challenges of the 21st century require leaders who can understand situations, adapt to rapidly changing environments, and find innovative solutions to problems, and lead their organizations forward. To this end we have designed our program around the core themes of **entrepreneurship, leadership, and consultancy**. In this program, you will have the opportunity to work on real-time projects for a range of organizations (both large and small), and thereby explore your potential and harness the skills accordingly.

We aim to develop global leaders in a carefully selected learning community, having diverse background, sharing an international perspective and high aspirations. In a well-crafted program that combines dialogue, personal attention, coaching, and extensive leadership practice, our faculty and professional teams guide the class through a dynamic mix of business fundamentals, self-development,and real-world experiences. A constant interplay between knowledge, action, and reflection builds deep business and leadership skills, preparing graduates to successfully lead themselves, teams, and whole organizations - now and into the future.

We invite you to join us and embark on an exhilarating and life-changing experience. I look forward to welcoming you at MIME for your PGDM journey, and continuing the association even after the program as part of alumni community.

Dr. Chenraj Roychand
Chairman - JGI Group

Innovate and Initiate at MIME

> The sustainable growth of the economy and country lies with millions of innovative ideas blossoming into profitable ventures across the sectors of economy.

Thank you for considering MIME as the Institute to build your career with.

With over a decade of rich experience in academics, MIME has been proactive in delivering quality management education and preparing the leaders to deal with current issues of business and economy as well as challenging the future to create opportunities for growth. We do acknowledge the immense potential of the youth in India for building and leading the businesses not just nationally but globally.

The sustainable growth of the economy and country lies with millions of innovative ideas blossoming into profitable ventures across the sectors of economy. The success would lie not only in the mega businesses going global, but also in unleashing the entrepreneurial vigor, currently dormant in our youth.

We invite you at MIME to have access to a knowledge base that is both rich and diverse in views, opinions, and experiences to be considered, analysed and acted upon. We follow the pedagogy of understanding the nature and quality of managerial experience shared by our student participants besides our academic team providing a structured learning environment in which you can apply current and established management theories and concepts to your own experience.

Learning from and through each other in interaction and group work is an important element of the PGDM program at MIME. Our students learn in small, dedicated groups that act as both support network and study group. Classes and tutorials make use of learning teams to create a participative learning ecosystem.

The MIME PGDM is a holistic learning experience designed to provide you with a comprehensive understanding of business including the international context.
I look forward to welcoming you on board.

Dr. Jitendra Kumar Mishra
Director

Ten Reasons to Choose MIME

1

Rankings

MIME is consistently ranked among the best B-Schools in South India from 2003 onwards. Rankings are based on **placements record, industry interface, admission process, strength of curriculum, method of training/teaching, faculty research, and infrastructure** (including library, computer lab, e-journals, Wi-Fi, auditorium, and seminar halls).

- Ranked 5th among the best B-Schools in Karnataka and 15th in South India by CSR - GHRDC India's B-Schools Survey 2011
- Ranked among the best B-Schools in Karnataka by CSR - GHRDC India's B-Schools Survey 2010
- Ranked among the best B-Schools in Karnataka by SCR - GHRDC India's B-Schools Survey 2009
- Ranked among the best B-Schools in South India by Dainik Bhaskar Best B-School Survey 2011
- Ranked among the best B-Schools in Karnataka and in South India in a survey conducted by the Week Magazine 2011

2

Holistic 360° Approach

The teaching-learning process at MIME PGDM transforms theory into practice and prepare students for today's business world which demands knowledge and skill, strategic vision and detailed expertise, proactive individual initiative, and ground-breaking teamwork. From the very first day, you integrate knowledge gained from subjects and apply your insights to real business situations, gaining hard and soft skills as well as a resourcefulness that will help you adapt to any new situation. You will be ready to implement your knowledge at work from day one. The real-world challenge culminates with a real-world project in entrepreneurship.

You are exposed to a set of value-added programs to enhance your skills and knowledge and help you shape yourself as an effective professional. The value-added programs range from BEC, NCFM, The LEAP to Microsoft Office Specialist (for details, please refer page 10 -13).

3

Entrepreneurship, Leadership, and Consultancy

These three constitutes central pillars of learning at MIME. We believe that our program creates the kind of individuals that the world needs to make a difference.

4

A Hub for Entrepreneurs

Chenraj Roychand Centre for Entrepreneurship (CRCE) aims at producing successful entrepreneurs. Till date 50 companies have been incubated. The areas of their business operations include hospitality, investment advisory, software services through telecommunication, interior design, niche marketing, and educational services.

5

Quality Experience

The program content and those who design and deliver the program, distinguish us from other B-Schools. Our teaching faculty have world-class expertise in a wide variety of fields of management and business. So, you can be sure that everything you are taught is extremely well-researched and up to date. This is of course crucial in the world of management and business, which changes constantly.

6

Learning Methods

We recognize that experienced managers learn best in a variety of ways. MIME does not rely on any one pedagogical tool, such as the case-study method. We use lectures, facilitated discussions, experiential learning, psychometric instruments, one-to-one coaching, e-learning, live cases, simulations, consulting assignments, guest lectures, self-managed learning and organizational visits. This ensures that participants leave the PGDM as 'all rounders' in the learning process, having developed capabilities for lifelong learning.

7

High-Contact Learning Environment

MIME's student-centred, high-contact teaching approach provides a stimulating, interactive, and supportive learning environment. Students share knowledge from their own diverse experiences which fosters the cross-fertilization of ideas and debate on current business themes. We place heavy emphasis throughout the program on developing personal effectiveness and creating well-rounded, critical-thinking managers. The program has been designed to ensure that graduates have the skills to manage in a complex, changing world while also benefiting from the expertise of our faculty.

8

Integrated Theoretical Knowledge with Practical, Problem-Solving Cases

The PGDM equips students with both theoretical and practical knowledge and help them hone the professional and personal skills to manage strategically and successfully in a constantly changing environment. The program integrates theoretical disciplines through the application of knowledge and skills to assignments, projects and live business case studies. It facilitates critical thinking as an effective route to resolving the complexities that managers encounter in today's rapidly changing business environment.

9

Personal Skills Development and Career Coaching

From the start of the program, you will undertake a review of your career potential through a dedicated stream of work that focuses on developing your managerial competence and self-awareness. You will have the opportunity to reflect on your style of working within teams through regular meetings with a syndicated group of peers. Throughout the program, there will be an emphasis on the development of your critical thinking, influencing, leadership, conflict resolution, and communication skills.

10

Unrivaled Facilities

We believe that our students deserve the best facilities to study and develop. From the state-of-the-art multimedia lecture halls and interactive web-based program support, to excellent library facilities and IT provision, we aim to ensure that your experience will be as productive and enjoyable as possible.

About MIME

Founded in 2001, as the first business school by the JGI Group, MATS Institute of Management and Entrepreneurship (MIME) is a place where new ideas, teaching excellence, and opportunities converge. MIME is consistently **ranked among the Best B-Schools in South India from 2003 onwards.**

MIME's reputation is built on the strong foundation of commitment to students, robust curriculum, case-study methodology of teaching, business simulation games, industry linkages, placement support, international collaboration, faculty mentoring, current events analysis, concept reviews, and a host of other programs. Education at MIME prepares students to think boldly and act confidently in any business situation.

At MIME the focus goes beyond two years of education aiming to prepare students for life - making them Leaders in their chosen career path.

MIME has on board a **highly qualified and well-known team of faculty**, a diverse student body and the know-how of global partners including some of the most prestigious business schools in the world.

MIME offers a uniquely designed PGDM program that challenges your perceptions, surprises you with the introduction of new perspectives on contemporary management issues, and enhances your ability to manage through complex, dynamic, and uncharted national or international business environments.

Duration
2 years full-time program comprising of 4 semesters

Specialization
Functional specialization in dual areas, viz., Marketing and Finance / HRM

Super Specialization
International Business

Three Core Themes

Entrepreneurship

Leadership

Consultancy

The dynamic and challenging business environment of the 21st century demands for a new set of managerial skills and competencies. The leaders and managers of this era will need the ability to understand their own organization and others - they will need to be innovative and capable of seizing new opportunities and the skills to drive change.

To answer these challenges we have built the MIME PGDM around three core themes, **Entrepreneurship, Leadership, and Consultancy**. The skills of the consultant for finding and analyzing information are increasingly important both within the organization and when dealing with others. We help you to develop the skills required to identify issues and investigate them and most importantly, provide realistic and deliverable solutions. Sometimes these solutions require innovative ideas and hence we work with you to help you develop the skills of the entrepreneur. No matter how good your solutions to any organizational problem are, if you can't take your colleagues along in the journey, you are unlikely to be successful. So the final core theme is the development of leadership skills and competencies.

PGDM Curriculum

SEMESTER 1

- Organizational Behavior
- Accounting for Management
- Marketing Management
- Managerial Economics
- Quantitative Techniques
- Business Law
- Business Communication
- Business Oriented Computer Applications
- Organizational Study Report & Viva Voce

SEMESTER 2

- Business Research Methods
- Financial Management
- Consumer Behavior & CRM
- Strategic Management
- International Business
- Operations Management
- Business Analytics
- Human Resource Management
- Summer Internship Project - Report & Viva Voce

SEMESTER 3

- Entrepreneurship
- Marketing Elective 1
- Marketing Elective 2
- Marketing Elective 3
- Marketing Elective 4
- Fin/HR Elective 1
- Fin/HR Elective 2
- Fin/HR Elective 3
- Fin/HR Elective 4

SEMESTER 4

- Marketing Elective 5
- Marketing Elective 6
- Marketing Elective 7
- Marketing Elective 8
- Fin/HR Elective 5
- Fin/HR Elective 6
- Fin/HR Elective 7
- Fin/HR Elective 8
- EXIM Management - Project Report & Viva Voce

Specialization I: Marketing

- Marketing Communication
- Digital Marketing Tools & Social Media
- Retail Management
- Sales & Distribution Management
- Marketing Strategy
- Service Marketing
- International Marketing
- B2B Marketing

Specialization II: Finance

- Investment Analysis & Portfolio Management
- Financial Markets & Instruments
- Finance Strategy
- Business Taxation
- Management of Financial Services
- International Finance
- Project Finance
- Risk & Control Strategy

Specialization III: Human Resource Management

- Training & Development
- Recruitment & Selection
- Industrial Relations & Labour Law
- Compensation & Benefits
- International HRM
- Organization Development & Change Management
- Learning Organization & Performance Management
- Strategic HRM

Specialization IV: International Business

- Foreign Trade Management
- International Financial Reporting
- Geopolitics
- MNC Corporate Governance
- Managing Partnerships & Networks
- MNC Logistics & SCM
- Negotiation Skills for International Business
- International Derivative Markets

Value - Added Programs

Business English Certificate (BEC)

The Business English Certificate (BEC), a University of Cambridge (UK) examination offered in India by British Council is an internationally recognized English language qualification for learners wishing to use English for the purpose of international business.

The BEC levels are:

- BEC Preliminary
- BEC Vantage
- BEC Higher

Advantages

- BEC is a globally recognized qualification
- BEC exam training will improve candidates' communication skills
- BEC will improve candidates' job prospects and add value to their CV

Campus Recruitment Leadership Training Program

This program is designed to aid candidates in their preparation for recruitment through campus or outside campus. Students in their final year looking for placement in reputed organizations can use this program to deliver their best in the selection processes of various corporates tied up with our institutions.

Program Contents

- Quantitative Ability
- Verbal Ability
- CV Writing Skills
- Interview Techniques
- Reasoning Ability
- Personality Development
- Communication
- Personalized Attention

NSE's Certification in Financial Markets (NCFM)

NCFM is an online testing and certification program. It tests the practical knowledge and skills required to operate in the financial markets. Tests are conducted in a secure and unbiased manner and certificates are awarded based on merit of the candidate to qualifying the online test.

Learning and Employability Advancement Program

The program is uniquely devised to prepare the students to excel in corporate campus recruitment initiatives. The program also aims to bridge the gap between academics and corporate requirements. The training modules are carefully developed with multiple hours of research by industry experts to upskill the students based on the requirements of the corporate world. The program also helps to create self-employment opportunities through intensive Industry knowledge and training comprising of technical and entrepreneurial skills and provide more earning opportunities.

The program offers three modules namely:

Alpha Module: A beginner's program to the financial market
Delta Module: Certification courses, providing greater insight to the market dynamics
Omega Module: A guide to encourage young entrepreneurs who wish to start a business in the financial industry

National Institute of Securities Markets (NISM)

In pursuance of the announcement made by the finance minister in his Budget Speech in February 2005, Securities and Exchange Board of India (SEBI) established the National Institute of Securities Markets (NISM) in Mumbai. SEBI, by establishing NISM, has articulated the desire expressed by the Indian government to promote securities market education and research.

NISM Series 7: Securities Operations & Risk Management Certification
NISM Series 5A: Mutual Fund Distributors Certification

Microsoft Office Specialist

A Microsoft Office Specialist (MOS) certification helps validate proficiency in using Microsoft Office 2010 and meets the demand for the most up-to-date skills on the latest Microsoft technologies. Candidates who pass the certification exam matches the globally recognized performance standards.

Advantages

- Builds confidence to face job interviews
- Increases efficiency in work productivity
- Ability to negotiate higher salaries as a result of the high-level computer skills

INDIAN INSTITUTE OF BANKING AND FINANCE

(AN ISO 9001:2008 ORGANISATION)

Advanced Wealth Management Course

The Advanced Wealth Management Course (Postgraduate Diploma in Financial Advising has been renamed as Advanced Wealth Management Course with effect from June 2011 examination) has been introduced with technical support from the Securities Institute, Australia, a pioneer in the area of financial counseling and advicing, to create a cadre of financial advisors in the financial sector. The course covers the entire spectrum of financial services/products from banking, insurance, pension fund, mutual fund, derivatives, and debt market to microcredit.

This comprehensive course aims:

- To create a cadre of competent financial advisors / counselors in the country
- To provide candidates with competencies required to act as an Independent Financial Advisor
- To enable candidates to possess the needed skills and knowledge to understand clients needs, attitudes, and fears
- To enable candidates to design appropriate finance planning strategies suitable to individual clients
- To enable candidates to meet the clients' wealth creation and wealth protection needs
- To enable candidates to attain high ethical and professional standards

Certificate Program in Foreign Language - German

The experience of learning a second language is a vital part of becoming a truly global business leader. Managers who are fluent in one or more foreign languages are an increasingly important asset to their companies.

Certifying Body: Vidushi (Centre for International Communication and Linguistic Solutions)

The levels offered are:

A1 Elementary One
A2 Elementary Two
A3 Elementary - Intermediate Bridge Course

Being able to speak the language of a client or business counterpart has several benefits:

- Enhanced awareness of cultural diversity
- Better social relationships with one's counterparts and clients
- The ability to gain unique insights, both into the foreign country in question and the way its companies do business

Value - Added Programs

Confederation of Indian Industry

Certificate Program in Logistics and Supply Chain Management

The Indian logistics market accounts for more than USD 90 billion and is slated to grow at the compound annual growth rate (CAGR) of over 18% in the coming years.

MIME creates a platform for the students and executives to gain more insights into the emerging trends, industry specific problems of national importance, and global best practices in logistics and supply chain management. This facilitates the students and executives to address specific problems in the industry, such as cutting down the transaction cost, increasing efficiency, enhancing profitability and enabling in bringing solutions to macro-level issues.

To strengthen this platform, MIME has associated with the Confederation of Indian Industry (CII) - Institute of Logistics (CIL), Chennai. CIL was established in 2004 by the Confederation of Indian Industry as a Centre of Excellence in Logistics and Supply Chain.

MATS Institute of Management and Entrepreneurship (MIME)

AICTE Approved

Certificate Program in EXIM Trade Procedure & Documentation

MIME, a B-School belonging to JGI, offers a certificate program in EXIM Trade Procedures and Documentation with an objective to enable students effectively contribute to the progress of national and world economy. This program aims at facilitating students to understand exporting and importing procedures and documentation, providing hands-on training in Export-Import documentation. Further, this course is expected to facilitate students in obtaining placements in Export/Import organizations and incubation of Export/Import organizations.

Supporting Facilities

Library
The library at MIME provides access to the information needed to support the rigorous demands of a top-tier business school. In addition to housing a comprehensive national and international print journal collection, the library offers a wealth of online information. Students can work in the library undisturbed along with excellent computer facility. The experienced librarians provide research training, individual consultations, and email reference assistance to help the MIME student make an effective use of library resources.

Auditorium and Conference Halls
MIME has an air-conditioned 300-seater auditorium, 2 mini-conference halls with 150 seats each. These are well equipped with modern acoustics, projectors, and state-of-the-art facilities to conduct corporate events, competitions, CEO talks, guest lectures, student group activities, pre-placements talks, and orientation program for freshers.

High-Tech Classrooms
The institute encourages instructors to consider ways to incorporate the use of technology throughout the curriculum. Classrooms at MIME use the 'technology in teaching' concept with multimedia equipment, LCD projectors, and screens. The ergonomics and acoustics are well-planned for student's convenience.

Cafeteria
The cafeteria is a hub of student activity, social-exchange, and youthful energy. Bustling with social life, it is also a place where students exchange crucial ideas, pool in effort and strategize on everyday activities. It serves as a place for diverse interests, from brainstorming for competitions to relishing a hot cup of herbal lemon tea with tulsi or coffee during the break time.

Wi-Fi Enabled Campus
MIME campus is Wi-Fi enabled, with high-speed internet connection. Students on the campus can access internet from anywhere using their wireless devices. At the same time, exclusive browsing centers in the library and the lab allow access to students not carrying portable devices.

Computer Cluster
MIME fosters an environment in which research and development are integrated into every individual student by the best technology the country can offer. The high-tech computer labs comprises 15 inch TFT monitors, high-configuration PC's, 24X7 internet facilities, Wi-Fi connectivity, and network data storage facilities.

MIS
Most of the companies who come for campus recruitment expect students to have basic exposure to packages like Microsoft Office, ERP, and Tally. The students are allowed to take up these courses along with the PGDM program.

Leadership Seminar
Going beyond the horizons of textbooks and making something innovative is certainly a measure to improve an individual in practical terms. Workshops, seminars, and lecture series held at regular intervals helps students to explore more about the corporate world.

MIME organizes workshops and seminars by the eminent corporate leaders to provide students an opportunity to learn from leading industry practitioners and network with them for regular guidance. The workshops and seminars cover diverse topics such as Leadership Development, Team Building, Marketing, Success in Life, Anterprerna, Careers in Finance and Hospitality Industry, Stock Market, and Monetary Policy and its implications.

The Entrepreneurial Hub

Chenraj Roychand Centre for Entrepreneurship (CRCE) was established by the JGI Group in 2001 to create opportunities for talented and dynamic individuals to realize their entrepreneurial potential. CRCE has been training students in entrepreneurial skills since its inception. Business ideas are spotted and nurtured during the start-up and growth phases of these knowledge and high-tech companies. Further, incubated companies are trained to identify an idea, understand hi-tech markets and emerging technologies.

Founder Entrepreneur
Dr. Chenraj Roychand

Founded
2001

Companies
50

Sectors
Educational Consultancy
Entertainment
Financial Services
Hospitality
IT & Communications
Niche Marketing

Employees
2000

Turnover (INR in crores)
230

Company	JCH Group
Entrepreneur	Saket Jalan
Core Business	Hospitality
Company	Intouch Analytics
Entrepreneur	Arun Prabhu
Core Business	Technology
Company	Damask
Entrepreneur	Vineet Agarwal
Core Business	Low-cost footwear
Company	Chrysallis India Pvt.Ltd.
Entrepreneur	Jaisimha Jaithirth
Core Business	Education
Company	Basket Option Pvt.Ltd.
Entrepreneur	Abdul G Sait
Core Business	Financial Services
Company	Smart Earth Pvt.Ltd.
Entrepreneur	Abdul G Sait
Core Business	Real Estate
Company	Samaavesh
Entrepreneur	Jyothi C
Core Business	Consumer Real Estate
Company	1947 Restaurant
Entrepreneur	Jia Jain
Core Business	Food & Beverages
Company	ICS Technologies
Entrepreneur	Abhishek & Himansu
Core Business	Technology
Company	Globals Inc
Entrepreneur	Suhas Gopinath
Core Business	Technology
Company	Radio Active
Entrepreneur	Pinky Chandran
Core Business	Community Service
Company	Blue Man Supoort Services
Entrepreneur	K Rajesh Kumar
Core Business	Housekeeping
Company	Arka Eduserve Pvt. Ltd.
Entrepreneur	Mahaveer K Solanki,Sandeep Jain, Sharanagouda Melashankar, Ankit Vohra
Core Business	Education
Company	House of Music
Entrepreneur	Ankit Bhandari
Core Business	Media & Entertainment
Company	Claims Express
Entrepreneur	Abdul G Sait
Core Business	Financial Services
Company	Jain Housing
Entrepreneur	Vishal C
Core Business	Real Estate
Company	Red Lounge
Entrepreneur	Nehal Batheja
Core Business	Financial Services
Company	Passion Connect
Entrepreneur	Karthik Kittu
Core Business	Education
Company	52 Week High
Entrepreneur	Shubam Deva
Core Business	IT & Research
Company	Loan Basket
Entrepreneur	Govinda Raj
Core Business	Financial Services
Company	Real World
Entrepreneur	Mohammad Fayaz
Core Business	Real Estate
Company	Bull Street
Entrepreneur	Preetham
Core Business	Financial Services
Company	Institute of Digital Market
Entrepreneur	Kishore B S
Core Business	Education
Company	Anveshana
Entrepreneur	Kumar TSM
Core Business	Technology
Company	100ML Design Studio
Entrepreneur	Shyam Pawar
Core Business	Technology
Company	Munchiez
Entrepreneur	Ashish
Core Business	Food & Beverages
Company	CMS Brand Studio
Entrepreneur	Dinesh Nilkant
Core Business	Media & Entertainment
Company	Nutri Paradise
Entrepreneur	Vijay Surya
Core Business	Food & Beverages
Company	1947 Malleswaram
Entrepreneur	Manjula
Core Business	Food & Beverages
Company	Stock Market Institute
Entrepreneur	Deepak Kumar & Kishore BS
Core Business	Education
Company	Mad Box Innovations
Entrepreneur	Karthik Kittu & Shubham Deva
Core Business	Technology
Company	Institute of Technical Excellence
Entrepreneur	Shubam Deva
Core Business	Education
Company	Envisage
Entrepreneur	Muffadil
Core Business	Education
Company	Edu Turks
Entrepreneur	Prakash
Core Business	Education
Company	Rock Solid Studio
Entrepreneur	Abdul, Srinivas & Chandru
Core Business	Health & Fitness
Company	My Health Check Up
Entrepreneur	Adithya Kumar
Core Business	Healthcare
Company	ABCD
Entrepreneur	Anoop, Aman, Varun & Vineet
Core Business	Textile
Company	Luckymaskot
Entrepreneur	Nixon John, Rahul
Core Business	Gift Design
Company	Money Bag Ventures
Entrepreneur	Govinda Raj
Core Business	Financial Services
Company	G Seas
Entrepreneur	Yashwanth Setti
Core Business	Education
Company	Alchemy
Entrepreneur	Aman Jain & Varun Meghani
Core Business	Textile
Company	Crazy Code Technologies
Entrepreneur	Vinod Bhandari
Core Business	Technology
Company	Book Keeper
Entrepreneur	Sunil Saraf
Core Business	Financial Services

Career and Professional Development

The MIME Placement and Corporate Relations center is the best link between you and the business world. They help you from start i.e., (resume building) to finish i.e., (salary negotiation) and everything in between: interview skills, job search and market overviews. They are also a one stop shop for companies looking to hire you.

Once your studies are underway, one-on-one career coaching and skills training are available to help sharpen your skills in resume-writing, personal presentation, interviewing and networking. The MIME Placements and Corporate Relations center also plays an active role in facilitating connections between students and organizations and the community. The center coordinates industry information seminars and job interviews, provides interview space for hiring firms, and helps students arrange valuable professional opportunities through internships and industry projects. Placement and Corporate Relations center connect with best of the companies and organize summer internship and on-campus placements for MIME students.

"We continue to hire MIME graduates on a global basis because they are of such consistently high calibre. It makes sense because they have learn, adopt, and utilize the knowledge they gain and positively affect the bottom line."

Mr. Pallab Mukherji
Senior Vice President
Human Resources
HDFC Bank

Some of our major recruiters for placement and internship:

Google, Johnson & Johnson, Mercedes-Benz, Coffee Day, Yes Bank, Wipro, Nestle, shiksha.com, Goldman Sachs, Arvind, Aircel, South Indian Bank, Tally, Ernst & Young, Karvy, Berger, Cisco, Britannia, ITC-WelcomGroup, futurisk, Audi, 99acres.com, Asian Paints, The Hindu, CGI, naukri.com, 99acres.com, Carbon, Deloitte., Honeywell, amazon.com, ESS, Soriha, American Express, Cholamandalam, Deutsche Bank, hp, Madison Media, Shoppers Stop, Axis Bank, Cushman & Wakefield, accenture, HSBC, Bata, Royal Orchid, Global Automation, Dabur, GMR, HDFC Bank, MSOURCE, i-flex solutions, indegene, Bharti AXA Life Insurance, Bohra, DELL, Reliance Money, iGATE, Bank of Baroda, intel, Kingfisher Red, Oracle, Siemens, airtel, BMW, HDFC Bank, Zenopsys, Futures First, Deutsche Bank, kotak Kotak Securities, Cambridge Solutions Inc., The Leela, Tata Consultancy Services, facebook, Intelligroup, Quadrangle, PharmARC, symphony Services, technopak, nielsen, citibank

Insight from Students

"The PGDM program provides a platform to study different leadership theories and also provides an opportunity for self-reflection and a true understanding of your own leadership style.

Doing the MIME PGDM will change the way that you view the world and will provide you with a confidence to carry with you for the rest of your life. The skills and experiences that are acquired throughout the program will give students a mindset and a confidence to face any difficult situations that they might encounter in the future.

The city of Bangalore provides an enjoyable and optimal learning environment for all students. The friendly nature of the people of Bangalore allows students to maximize the resources that are available to them.

The city provides culture and many extracurricular activities that enrich the overall PGDM experience. Studying for the MIME PGDM has enabled me to develop better time management skills and become more efficient in everyday life.

One of the strong points of the MIME PGDM is that it shows students how to put theoretical concepts into everyday situations. I have many entrepreneurial aspirations including starting up my own business in the future. The program has provided me with the entrepreneurial tools that are necessary to understand unique selling points and create competitive advantages that are essential to establishing a sustainable business."

Osho Anand
2013-15 Batch
PGDM

MIME at JGI has been a place for me where I had entered as a larva and have now become a pupa, being nurtured to transform into something amazing for the world to look at when I step out. (I am sure to metamorphose into a radiant butterfly when I leave.) All we're being taught here is what William Wordsworth once said, "Fill your paper with the breathings of your heart." As I understand, my comrades will agree with me when I say, "We are being taught to face the world outside with the help of academic knowledge and the skills to implement the same." Looking forward to the day I get wings to fly.

K S Jayanth
PGDM 2015-17 Batch

MIME does not believe in providing students bookish knowledge, rather, it enforces students to do their best through their ability and creativity. My experience at MIME has been awesome. The professors are encouraging and my peers are ambitious and enthusiastic, providing me with the right environment to learn and be a better individual.

Vinay Kumar Sharma
PGDM 2015-17 Batch

My experience at MIME has been an enlightening one. The course is well structured and integrated. It applies managerial theory to the real-world scenario. The faculty are experienced in their domains and tailor the teaching in such a way that the students receive individual attention.

Mohammed Sharooq
PGDM 2015-17 Batch

Studying at MIME has been one of the best decisions I have made. It has been unforgettable. I am growing up as an individual as well as learning to interact and talk to people from different backgrounds. I enjoy the caring and friendly environment, great facilities, and the variety of services offered. The standards are very high, which always makes me feel well-supported.

Watson Melrick Fernandes
PGDM 2015-17 Batch

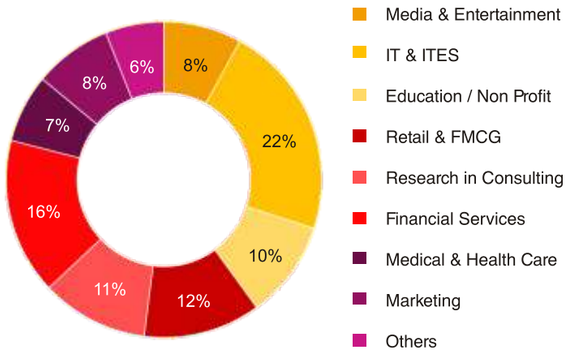
MATS Institute of Management and Entrepreneurship (MIME) educates students in a creative way and encourages to think out of the box. However, it not only helps me to excel in academics but also to be successful in life with their academic programs. Readily accessible Faculty and a variety of student resources create an excellent learning environment for me to gain practical skills and confidence.

Pooja V Iyer
PGDM 2015-17 Batch

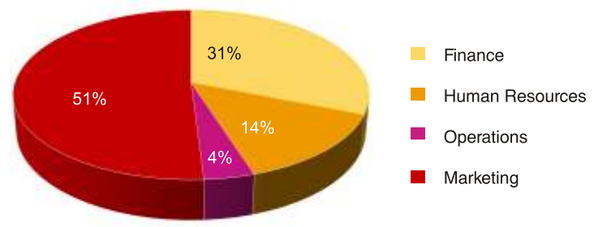
Placement Statistics PGDM 2012-14

Employment Statistics

Employment by Industry

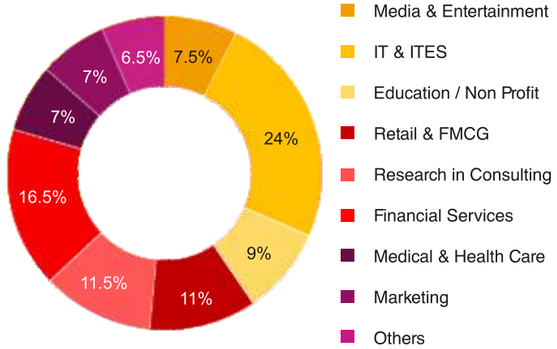


Employment by Function

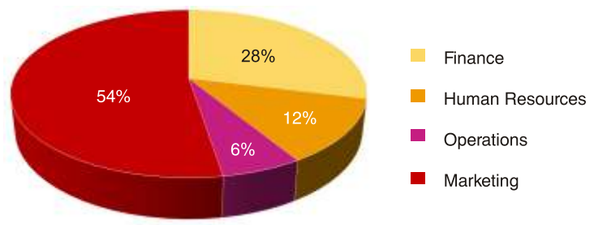


Internship Statistics

Internship by Industry



Internship by Function



Alumni Speak

"MIME has a motivating environment for better development of soft skills as well as academic excellence. The Faculty are very supportive and encouraging, they have always been on the edge to guide us.
-Kamlesh, Axis Bank Ltd.

"Studying at MIME has been transformational, as it helps you to explore new dimensions in the field of study and yourself. The Faculty at MIME are the most knowledgeable individuals that I have come across in my 16 years of academic experience.
-Siddharth A, Citi Bank Ltd.

"MIME is a flagship program of JGI Group, it has given us good practical exposure through industry experienced Faculty, various guest lectures, and industrial visits. The placement team is very dynamic and hardworking, they see to that the students are securing the most coveted jobs.
-Kunal Dodrajka, Bajaj Allianz General Insurance

"It was a great learning experience at MIME. We had industry-oriented and well experienced Faculty and trainers from across the industry. The placement team is supportive, and encourages and equips students to perform better in their interviews.
-Swanjan Setu, HSBC

"MIME as an institution gave me a platform to explore the dynamic world with ethics and principles. With little ups and downs, I think we attained the goal of our PGDM.
-Hafsal, KPMG India

"It has been a great experience being part of MIME. It has given me a wider prospective of corporate world. The Faculty are highly experienced and give us the insights that are crucial to our career.
-PranitaVerma, KPMG India

"I feel indebted to the Management, faculty members, and staff of MIME for providing me such a wonderful opportunity to learn and transform into a professional. We had a superb campus placement.
-Faiz Haroun, American Express

"I want to convey my heartfelt thanks to the entire MIME team for helping me I get my dream job and company. I learnt a lot through innovative activities, events, and group assignments, which were part of the fun learning on campus. These activities have helped me develop my overall personality and capabilities in tune with the requirements of the corporate world.
-Yerra Subbarayudu, Tech Mahindra Ltd.

"Very knowledgeable and experienced Faculty. We have got good exposure at MIME through workshops, guest lectures, and industrial visits. The placement team is dedicated in shaping the careers of its students.
-Praveen M L, SBI Life

Corporate Speak

"Well-organized and very friendly staff. Students are extremely smart and keep up the flag of this institution flying high
- Ms. Jyothi Muthappa, VP - HR at Wells Fargo

"It was a great experience. Felt good to see a college meeting our infrastructure requirement. And the student quality is great too. Hope to be back next year
- Mr. Anupam Agarwal, Sr. Recruiter at Amazon

"Excellent coordination during the selection process. Students are very bright and are well-trained for campus placements
- Mr. Praveen Voona, Sr. Executive HR at Airbus

"Lots of enthusiasm, dedicated and hardworking students; was very impressed that most of them are into part-time work and have worked on live projects. Great campus as well
- Ms. Snigdha Banerjee, Asst. Manager at Oberoi Hotels

"Good facility and very good student quality; loved the hospitality, Overall good
- Ms. Anjina Robert, Global Campus Hiring Team at Wipro

"The students were active and had good energy levels. Quality of students are good too. The facility is world class and special thanks for the patience from placement officers and students
- Mr. Satish Kumar, Recruiter at Ernst & Young

"All students are very informative. Their level of understanding of the subject matter is also good. The initiatives of the college in Management Fests / NGO programs and internships are highly appreciable
- Mr. Sanjay S., Zonal Head - Sales Quality Assurance at Kotak Mahindra Old Mutual life Insurance Ltd.

"Good Energy Levels from the students. Great infrastructure. Placement team of MIME was very Supportive in organizing the Campus Drive
- Mr. Aditya R, HR Executive at Deloitte consulting

"It was great being here, the campus is inspiring and students are an enthusiastic bunch
- Ms. D.Sangeeta, Manager at Radio Mirchi

"Excellent group of students, very inquisitive, and well-informed. Excellent infrastructure facilities. We are happy to hire the students from MIME
- Ms.Tapaswani,Sr. Manager - HR at Idea Cellular Ltd.

"Always welcoming and a hospitable reception. We are looking forward to our next visit
- Mr. Brian Greeft, Goldman Sachs

"The students are very professional and energetic. We would be more than happy to visit the campus every year
- Mr. Vinitha Nair, HR Manager -Times Group

"Excellent infrastructure and tremendous energy displayed by students, Great work done by MIME
- Mr.Pradeep Pandey - Associate Director - Risk Consulting - KPMG

"Interesting interaction with the students. My acknowledgments to the placement team
- Mr.Venugopal, HR Head at Myntra

"Excellent coordination, good bunch of students. Looking forward to visit again next year
- Mr.Karthik G B, Lead Consultant at Antal International

"Good bunch of students. Would like to recruit students in the coming years as well. All the very best
-Ms.Aparna,Sr.Project Manager at Fidelity Investments

"Thank you for the great effort in helping us connect with the great talent at MIME
-Winston from Grant Thornton

"Excellent placement team and infrastructure. Well-behaved candidates. Looking forward for the next year
-Mr.Gulshan Chhabra, Regional Director at Endeavor Careers

Take the Right Step

By choosing the MIME PGDM, although you are committing to two years of hard work, you will get extraordinary benefits and rewards. Taking this step will guide and put your life in the right direction in this world of uncertain future.

Visit our website **www.mime.ac.in** to read about our program and join us in building a promising future.

How to apply

Option 1
Log on to www.mime.ac.in and apply online

Option 2
Collect the MIME PGDM application form in person by paying INR 500/- at the Admissions Office.

Option 3
Download the application form from www.mime.ac.in and send the duly filled form with a demand draft of INR 500/- in favor of **'SBMJECT - SGS'** payable at Bangalore.

The filled in application form should be sent to the following address:

JGI Knowledge Campus
Admissions Office - 5th Floor
44/4, District Fund Road, Behind Big Bazaar
Jayanagar 9th Block , Bangalore - 560 069

Selection Procedure

For Full-Time PGDM programs

1. Eligibility for Admission
- Minimum overall aggregate of 50% in graduation (10+2+3)
- Final year students may also apply
- Valid Score of CAT/MAT/XAT/ATMA/CMAT

2. Application Procedure
All candidates must fill up the application form completely and submit within the stipulated time. Refer to www.mime.ac.in for information regarding deadlines.

3. Admission Process
- Topics will be given to applicant in advance for Presentation Skill Assessment (PSA)
- Candidates who qualify based on the above criteria will be shortlisted for the personal Interview
- After satisfactory performance in assessment, admission will be confirmed subject to payment of Admission Fees

Documents to be enclosed (photocopies only)
- Marks statement: 10th Standard, 12th Standard
- Degree marks statement and certificate (all semesters/years)
- Work experience certificate (if any)
- Aptitude Test score report

Welcome to Bangalore

Bangalore is India's third most populous city and fifth most populous urban agglomeration. Today, as a large and growing metropolis, Bangalore is home to some of the most well-recognized colleges and research institutions in India. Numerous public sectors, heavy industries, software companies, aerospace, telecommunications, and defence organizations are located in the city. Bangalore is known as the Silicon Valley of India because of its pre-eminent position as the nation's leading IT employer and exporter. A demographically diverse city, Bangalore is a major economic hub and the fastest growing major metropolis in India.

The city with an eclectic spirit, Bangalore has always attracted talents from all over India and across the world. It is a city with cosmopolitan culture. Just when one steps into the city he/she can feel its pulse. It is a city vibrant with its jazz festivals, fashion trends, and the old age craft. The city accommodates one and all, so that everyone can happily coexist.

If you are very new to this city and it is education, which primarily brought you to this place, then there are a lot many things for you to seek, to learn, to imbibe. To get your minds refreshed and to start learning with a new zest, with renewed energies, it is important that you visit certain places, learn about its culture, and be a part of Bangalore.

Not just the places, the food of Bangalore also forms a key area of interest for many. South Indian food is one of the healthiest, and as it is mostly non-greasy, roasted, and steamed. A large selection of popular food is vegetarian. Rice is cultivated extensively and it forms an integral part of people's diet. You can have your fill at any popular restaurant or eating joints in Bangalore. If you feel homesick and are on the look out for some home food, this city would not disappoint you. It makes you feel at home, providing you with all the facilities that you might require during your stay as a student.

Most importantly, the climate of the place is very conducive for your stay. The temperature is moderate and ensures that one doesn't feel tired at work or during study.

Location

By road — MIME is approximately 10 kms from Kempegowda Bus Station. It is well-operated by private transports from all parts of Bangalore.

By train — It is approximately 10 kms from Bangalore City Railway Station.

By air — It is approximately 45 kms from Bangalore International Airport. Air-conditioned shuttle services, taxi, and auto rickshaws are available for easy transport.