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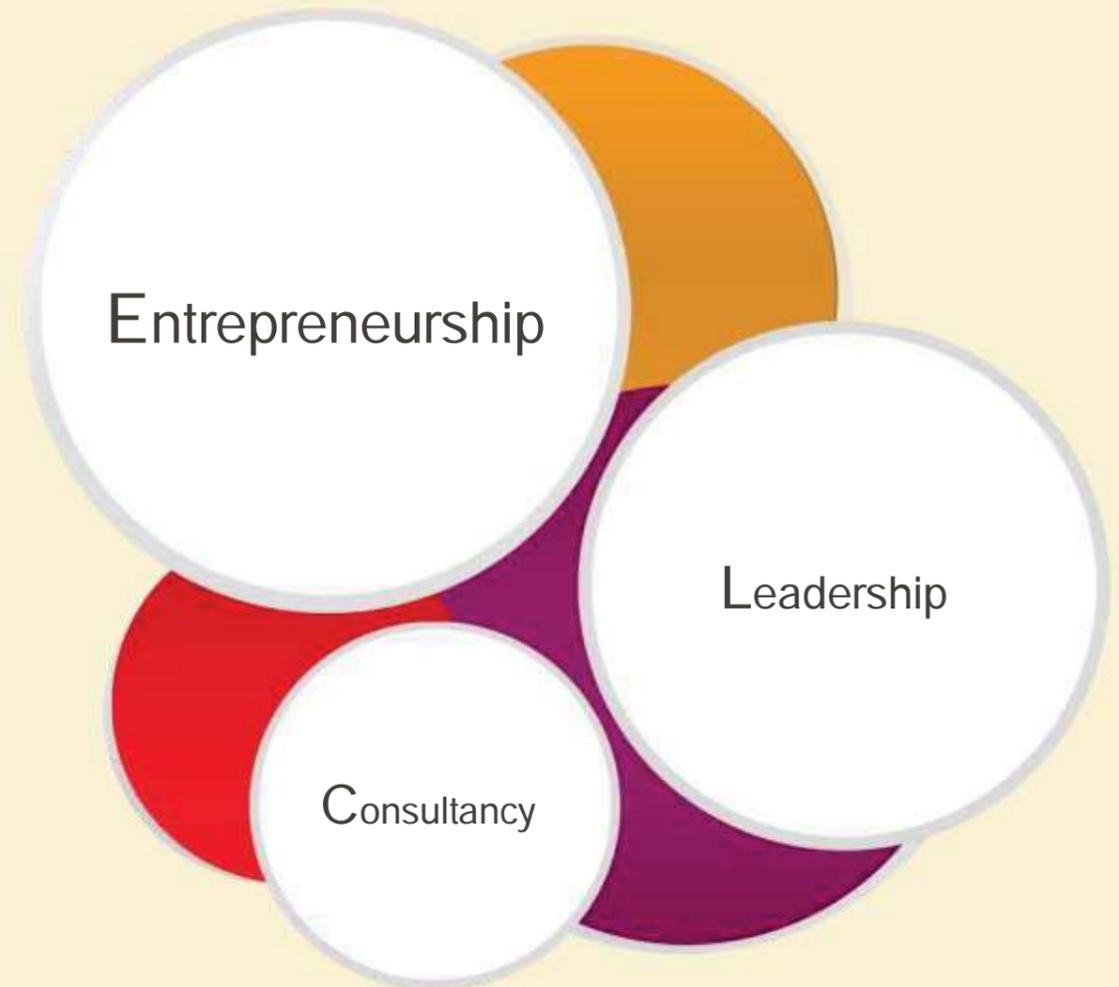
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MATS Institute of Management and Entrepreneurship
First B-School of JGI



Excel in three core challenges of modern business with the **MIME PGDM**

www.mime.ac.in

Welcome to MIME



The challenges of the 21st century require leaders who can understand situations, adapt to rapidly changing environments, and find innovative solutions to problems, and lead their organizations forward.”

You are ambitious, you want to make a difference in the world, and you believe in the power of business as a means to do so. You are highly curious to know more about yourself, others, and the world we live in. You have the courage to defend your vision and make it become a reality. You are driven to inspire and empower others to achieve beyond expectations. You are ready to join a select group of like-minded people. **You are ready for a MIME PGDM.**

The challenges of the 21st century require leaders who can understand situations, adapt to rapidly changing environments, and find innovative solutions to problems, and lead their organizations forward. To this end we have designed our program around the core themes of **entrepreneurship, leadership, and consultancy**. In this program, you will have the opportunity to work on real-time projects for a range of organizations (both large and small), and thereby explore your potential and harness the skills accordingly.

We aim to develop global leaders in a carefully selected learning community, having diverse background, sharing an international perspective and high aspirations. In a well-crafted program that combines dialogue, personal attention, coaching, and extensive leadership practice, our faculty and professional teams guide the class through a dynamic mix of business fundamentals, self-development, and real-world experiences. A constant interplay between knowledge, action, and reflection builds deep business and leadership skills, preparing graduates to successfully lead themselves, teams, and whole organizations - now and into the future.

We invite you to join us and embark on an exhilarating and life-changing experience. I look forward to welcoming you at MIME for your PGDM journey, and continuing the association even after the program as part of alumni community.

Dr. Chenraj Roychand

Chairman - JGI Group

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Innovate and Initiate at MIME

“

The sustainable growth of the economy and country lies with millions of innovative ideas blossoming into profitable ventures across the sectors of economy.

”



Thank you for considering MIME as the Institute to build your career with.

With over a decade of rich experience in academics, MIME has been proactive in delivering quality management education and preparing the leaders to deal with current issues of business and economy as well as challenging the future to create opportunities for growth. We do acknowledge the immense potential of the youth in India for building and leading the businesses not just nationally but globally.

The sustainable growth of the economy and country lies with millions of innovative ideas blossoming into profitable ventures across the sectors of economy. The success would lie not only in the mega businesses going global, but also in unleashing the entrepreneurial vigor, currently dormant in our youth.

We invite you at MIME to have access to a knowledge base that is both rich and diverse in views, opinions, and experiences to be considered, analysed and acted upon. We follow the pedagogy of understanding the nature and quality of managerial experience shared by our student participants besides our academic team providing a structured learning environment in which you can apply current and established management theories and concepts of your own experience.

Learning from and through each other in interaction and group work is an important element of the PGDM program at MIME. Our students learn in small, dedicated groups that act as both support network and study group. Classes and tutorials make use of learning teams to create a participative learning ecosystem.

The MIME PGDM is a holistic learning experience designed to provide you with a comprehensive understanding of business including the international context.

I look forward to welcoming you on board.

Dr. Jitendra Kumar Mishra

Director



Ten Reasons to Choose MIME

1

Rankings

MIME is consistently ranked among the best B-Schools in South India from 2003 onwards. Rankings are based on **placements record, industry interface, admission process, the strength of curriculum, method of training/teaching, faculty research, and infrastructure** (including library, computer lab, e-journals, Wi-Fi, auditorium, and seminar halls).



- Ranked 5th among the best B-Schools in Karnataka and 15th in South India by CSR - GHRDC India's B-Schools Survey 2011
- Ranked among the best B-Schools in Karnataka by CSR - GHRDC India's B-Schools Survey 2010



- Ranked among the best B-Schools in Karnataka by SCR - GHRDC India's B-Schools Survey 2009
- Ranked among the best B-Schools in South India by Dainik Bhaskar Best B-School Survey 2011



- Ranked among the best B-Schools in Karnataka and in South India in a survey conducted by the Week Magazine 2011

2

Holistic 360° Approach

The teaching-learning process at MIME PGDM transforms theory into practice and prepare students for today's business world which demands knowledge and skill, strategic vision and detailed expertise, proactive individual initiative, and ground-breaking teamwork. From the very first day, you integrate knowledge gained from subjects and apply your insights to real business situations, gaining hard and soft skills as well as a resourcefulness that will help you adapt to any new situation. You will be ready to implement your knowledge at work from day one. The real-world challenge culminates with a real-world project in entrepreneurship.

You are exposed to a set of value-added programs to enhance your skills and knowledge and help you shape yourself as an effective professional. The value-added programs range from BEC, NCFM, The LEAP to Microsoft Office Specialist (for details, please refer page 10 -13).

3

Entrepreneurship, Leadership, and Consultancy

These three constitutes central pillars of learning at MIME. We believe that our program creates the kind of individuals that the world needs to make a difference.

4

A Hub for Entrepreneurs

Chenraj Roychand Centre for Entrepreneurship (CRCE) aims at producing successful entrepreneurs. Till date 50 companies have been incubated. The areas of their business operations include hospitality, investment advisory, software services through telecommunication, interior design, niche marketing, and educational services.

5

Quality Experience

The program content and those who design and deliver the program, distinguish us from other B-Schools. Our teaching faculty have world-class expertise in a wide variety of fields of management and business. So, you can be sure that everything you are taught is extremely well-researched and up to date. This is of course crucial in the world of management and business, which changes constantly.

6

Learning Methods

We recognize that experienced managers learn best in a variety of ways. MIME does not rely on any one pedagogical tool, such as the case-study method. We use lectures, facilitated discussions, experiential learning, psychometric instruments, one-to-one coaching, e-learning, live cases, simulations, consulting assignments, guest lectures, self-managed learning and organizational visits. This ensures that participants leave the PGDM as 'all rounders' in the learning process, having developed capabilities for lifelong learning.

7

High-Contact Learning Environment

MIME's student-centred, high-contact teaching approach provides a stimulating, interactive, and supportive learning environment. Students share knowledge from their own diverse experiences which fosters the cross-fertilization of ideas and debate on current business themes. We place heavy emphasis throughout the program on developing personal effectiveness and creating well-rounded, critical-thinking managers. The program has been designed to ensure that graduates have the skills to manage in a complex, changing world while also benefiting from the expertise of our faculty.

8

Integrated Theoretical Knowledge with Practical, Problem-Solving Cases

The PGDM equips students with both theoretical and practical knowledge and help them hone the professional and personal skills to manage strategically and successfully in a constantly changing environment. The program integrates theoretical disciplines through the application of knowledge and skills to assignments, projects and live business case studies. It facilitates critical thinking as an effective route to resolving the complexities that managers encounter in today's rapidly changing business environment.

9

Personal Skills Development and Career Coaching

From the start of the program, you will undertake a review of your career potential through a dedicated stream of work that focuses on developing your managerial competence and self-awareness. You will have the opportunity to reflect on your style of working within teams through regular meetings with a syndicated group of peers. Throughout the program, there will be an emphasis on the development of your critical thinking, influencing, leadership, conflict resolution, and communication skills.

10

Unrivaled Facilities

We believe that our students deserve the best facilities to study and develop. From the state-of-the-art multimedia lecture halls and interactive web-based program support, to excellent library facilities and IT provision, we aim to ensure that your experience will be as productive and enjoyable as possible.



About MIME

Founded in 2001, as the first business school by the JGI Group, MATS Institute of Management and Entrepreneurship (MIME) is a place where new ideas, teaching excellence, and opportunities converge. MIME is consistently **ranked among the Best B-Schools in South India from 2003 onwards**.

MIME's reputation is built on the strong foundation of commitment to students, robust curriculum, case-study methodology of teaching, business simulation games, industry linkages, placement support, international collaboration, faculty mentoring, current events analysis, concept reviews, and a host of other programs. Education at MIME prepares students to think boldly and act confidently in any business situation.

At MIME the focus goes beyond two years of education aiming to prepare students for life - making them Leaders in their chosen career path.

MIME has on board a **highly qualified and well-known team of faculty**, a diverse student body and the know-how of global partners including some of the most prestigious business schools in the world.

MIME offers a uniquely designed PGDM program that challenges your perceptions, surprises you with the introduction of new perspectives on contemporary management issues, and enhances your ability to manage through complex, dynamic, and uncharted national or international business environments.

Duration

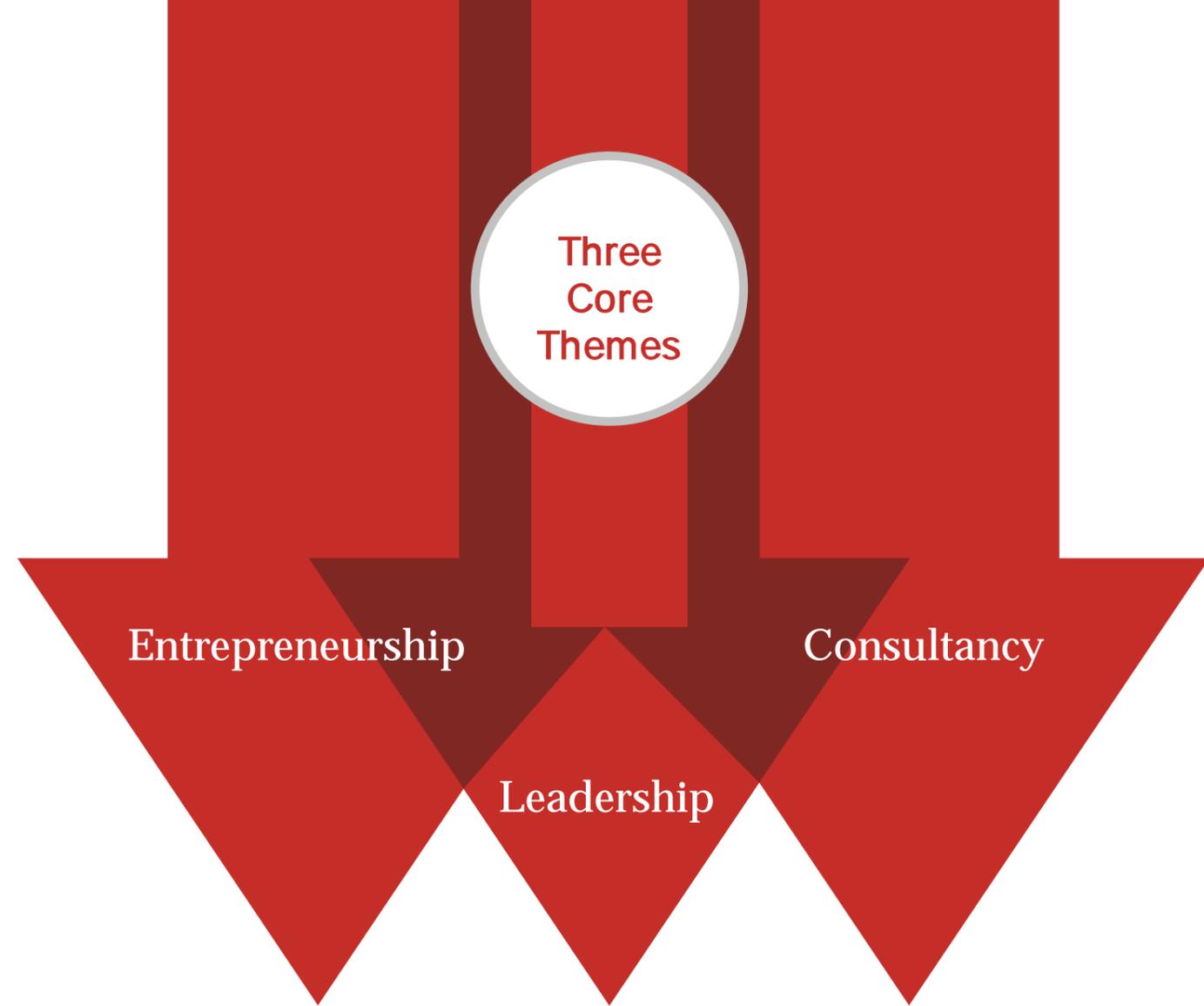
2 years full-time program comprising of 4 semesters

Specialization

Functional specialization in dual areas, viz., Marketing and Finance / HRM

Super Specialization

International Business



The dynamic and challenging business environment of the 21st century demands for a new set of managerial skills and competencies. The leaders and managers of this era will need the ability to understand their own organization and others - they will need to be innovative and capable of seizing new opportunities and the skills to drive change.

To answer these challenges we have built the MIME PGDM around three core themes, **Entrepreneurship, Leadership, and Consultancy**. The skills of the consultant for finding and analyzing information are increasingly important, both within the organization and when dealing with others. We help you to develop the skills required to identify issues and investigate them and most importantly, provide realistic and deliverable solutions. Sometimes these solutions require innovative ideas and hence we work with you to help you develop the skills of the entrepreneur. No matter how good your solutions to any organizational problem are, if you can't take your colleagues along with the journey, you are unlikely to be successful. So the final core theme is the development of leadership skills and competencies.

PGDM Curriculum

SEMESTER 1

- Organizational Behavior
 - Managerial Economics
 - Business Communication
 - Accounting for Management
 - Quantitative Techniques
 - Business Oriented Computer Applications
 - Marketing Management
 - Business Law
 - Organizational Study Report & Viva Voce
-

SEMESTER 2

- Business Research Methods
 - Strategic Management
 - Business Analytics
 - Financial Management
 - International Business
 - Human Resource Management
 - Consumer Behavior & CRM
 - Operations Management
 - Summer Internship Project - Report & Viva Voce
-

SEMESTER 3

- Entrepreneurship
 - Marketing Elective 1
 - Finance / HR Elective 1
 - Marketing Elective 2
 - Finance / HR Elective 2
 - Marketing Elective 3
 - Finance / HR Elective 3
 - Marketing Elective 4
 - Finance / HR Elective 4
-

SEMESTER 4

- Marketing Elective 5
 - Finance / HR Elective 5
 - Finance / HR Elective 8
 - Marketing Elective 6
 - Finance / HR Elective 6
 - EXIM Management - Project Report & Viva Voce
 - Marketing Elective 7
 - Finance / HR Elective 7
 - Marketing Elective 8
-



Specialization I: Marketing

- Marketing Communication
- Digital Marketing Tools & Social Media
- Retail Management
- Sales & Distribution Management
- Marketing Strategy
- Service Marketing
- International Marketing
- B2B Marketing

Specialization II: Finance

- Investment Analysis & Portfolio Management
- Financial Markets & Instruments
- Finance Strategy
- Business Taxation
- Management of Financial Services
- International Finance
- Project Finance
- Risk & Control Strategy

Specialization III: Human Resource Management

- Training & Development
- Recruitment & Selection
- Industrial Relations & Labour Law
- Compensation & Benefits
- International HRM
- Organization Development & Change Management
- Learning Organization & Performance Management
- Strategic HRM

Specialization IV: International Business

- Foreign Trade Management
- International Financial Reporting
- Geopolitics
- MNC Corporate Governance
- Managing Partnerships & Networks
- MNC Logistics & SCM
- Negotiation Skills for International Business
- International Derivative Markets

Value - Added Programs

Business English Certificate (BEC)

The Business English Certificate (BEC), a University of Cambridge (UK) examination offered in India by British Council is an internationally recognized English language qualification for learners wishing to use English for the purpose of international business.

The BEC levels are:

- BEC Preliminary
- BEC Vantage
- BEC Higher

Advantages

- BEC is a globally recognized qualification
- BEC exam training will improve candidates' communication skills
- BEC will improve candidates' job prospects and add value to their CV



Campus Recruitment Leadership Training Program

This program is designed to aid candidates in their preparation for recruitment through campus or outside campus. Students in their final year looking for placement in reputed organizations can use this program to deliver their best in the selection processes of various corporates tied up with our institutions.

Program Contents

- Quantitative Ability
- Reasoning Ability
- Verbal Ability
- Personality Development
- CV Writing Skills
- Communication
- Interview Techniques
- Personalized Attention



NSE's Certification in Financial Markets (NCFM)

NCFM is an online testing and certification program. It tests the practical knowledge and skills required to operate in the financial markets. Tests are conducted in a secure and unbiased manner and certificates are awarded based on merit of the candidate to qualifying the online test.



Learning and Employability Advancement Program

The program is uniquely devised to prepare the students to excel in corporate campus recruitment initiatives. The program also aims to bridge the gap between academics and corporate requirements. The training modules are carefully developed with multiple hours of research by industry experts to upskill the students based on the requirements of the corporate world. The program also helps to create self-employment opportunities through intensive Industry knowledge and training comprising of technical and entrepreneurial skills and provide more earning opportunities.

The program offers three modules namely:

Alpha Module: A beginner's program to the financial market

Delta Module: Certification courses, providing greater insight to the market dynamics

Omega Module: A guide to encourage young entrepreneurs who wish to start a business in the financial industry



National Institute of Securities Markets (NISM)

In pursuance of the announcement made by the finance minister in his Budget Speech in February 2005, Securities and Exchange Board of India (SEBI) established the National Institute of Securities Markets (NISM) in Mumbai. SEBI, by establishing NISM, has articulated the desire expressed by the Indian government to promote securities market education and research.

NISM Series 7: Securities Operations & Risk Management Certification

NISM Series 5A: Mutual Fund Distributors Certification



Microsoft Office Specialist

A Microsoft Office Specialist (MOS) certification helps validate proficiency in using Microsoft Office 2010 and meets the demand for the most up-to-date skills on the latest Microsoft technologies. Candidates who pass the certification exam matches the globally recognized performance standards.

Advantages

- Builds confidence to face job interviews
- Increases efficiency in work productivity
- Ability to negotiate higher salaries as a result of the high-level computer skills





INDIAN INSTITUTE OF BANKING AND FINANCE
(AN ISO 9001:2008 ORGANISATION)

Advanced Wealth Management Course

The Advanced Wealth Management Course (Postgraduate Diploma in Financial Advising has been renamed as Advanced Wealth Management Course with effect from June 2011 examination) has been introduced with technical support from the Securities Institute, Australia, a pioneer in the area of financial counseling and advising, to create a cadre of financial advisors in the financial sector. The course covers the entire spectrum of financial services/products from banking, insurance, pension fund, mutual fund, derivatives, and debt market to microcredit.

This comprehensive course aims:

- To create a cadre of competent financial advisors / counselors in the country
- To provide candidates with competencies required to act as an Independent Financial Advisor
- To enable candidates to possess the needed skills and knowledge to understand clients needs, attitudes, and fears
- To enable candidates to design appropriate finance planning strategies suitable to individual clients
- To enable candidates to meet the clients' wealth creation and wealth protection needs
- To enable candidates to attain high ethical and professional standards

Certificate Program in Foreign Language - German

The experience of learning a second language is a vital part of becoming a truly global business leader. Managers who are fluent in one or more foreign languages are an increasingly important asset to their companies.

Certifying Body: Vidushi (Centre for International Communication and Linguistic Solutions)

The levels offered are:

- A1 Elementary One
- A2 Elementary Two
- A3 Elementary - Intermediate Bridge Course

Being able to speak the language of a client or business counterpart has several benefits:

- Enhanced awareness of cultural diversity
- Better social relationships with one's counterparts and clients
- The ability to gain unique insights, both into the foreign country and the way its companies do business



**Value -
Added
Programs**



Confederation of Indian Industry

Certificate Program in Logistics and Supply Chain Management

The Indian logistics market accounts for more than USD 90 billion and is slated to grow at the compound annual growth rate (CAGR) of over 18% in the coming years.

MIME creates a platform for the students to gain more insights into the emerging trends, industry specific problems of national importance, and global best practices in logistics and supply chain management. This facilitates the students and executives to address specific problems in the industry, such as cutting down the transaction cost, increasing efficiency, enhancing profitability and enabling in bringing solutions to macro-level issues.

To strengthen this platform, MIME has associated with the Confederation of Indian Industry (CII) - Institute of Logistics (CIL), Chennai. CIL was established in 2004 by the Confederation of Indian Industry as a Centre of Excellence in Logistics and Supply Chain.



MATS Institute of Management and Entrepreneurship (MIME)

AICTE Approved

Certificate Program in EXIM Trade Procedure & Documentation

MIME, a B-School belonging to JGI, offers a certificate program in EXIM Trade Procedures and Documentation with an objective to enable students effectively contribute to the progress of national and world economy. This program aims at facilitating students to understand exporting and importing procedures and documentation, providing hands-on training in Export-Import documentation. Further, this course is expected to facilitate students in obtaining placements in Export/Import organizations and incubation of Export/Import organizations.



Seminar / Workshop / Panel Discussion

At MIME teaching-learning is intended to make the students industry ready right from day one. The learning extends beyond classroom from the very beginning and involves wide variety of experiential learning interventions such as **Live Projects, Case Studies, Workshops and Seminars** etc. Students are partners in the learning process who drive the process for optimum outcome. These interventions are designed and facilitated by experts from industry and academy.



Industry Connect

The distinction of the PGDM program at MIME lies in the richness of its industry integration. The inputs from industry experts keep the teaching-learning up to date. It prepares the students to effectively deal with the dynamic and challenging business environment. A vibrant industry connect imbibes and boosts the essential aptitudes and skills in emerging concepts and business trends. To promote a prolific atmosphere for garnering awareness of the present day business environment and happenings, to boost the pertinent expertise among students, who are the future business leaders and entrepreneurs, a continuous industry connect is built up at MIME. Regular industry connect in the form of **Industry Talks** by experts and business managers of reputed organizations, **Panel Discussions** by eminent professionals from industry on topics concerning business, economy and markets and **Industry Visits** by MIME students – all create forth a valuable and significant experience for enrichment, advancement and industry readiness of students at MIME.



The Entrepreneurial Hub

Chenraj Roychand Centre for Entrepreneurship (CRCE) was established by the JGI Group in 2001 to create opportunities for talented and dynamic individuals to realize their entrepreneurial potential. CRCE has been training students in entrepreneurial skills since its inception. Business ideas are spotted and nurtured during the start-up and growth phases of these knowledge and high-tech companies. Further, incubated companies are trained to identify an idea, understand hi-tech markets and emerging technologies.

Founder Entrepreneur

Dr. Chenraj Roychand

Founded

2001

Companies

50

Sectors

Educational Consultancy
Entertainment
Financial Services
Hospitality
IT & Communications
Niche Marketing

Employees

2000

Turnover (INR in crores)

230

Company Entrepreneur Core Business	JCH Group Saket Jalan Hospitality
Company Entrepreneur Core Business	Intouch Analytics Arun Prabhu Technology
Company Entrepreneur Core Business	Damask Vineet Agarwal Low-cost footwear
Company Entrepreneur Core Business	Chrysallis India Pvt.Ltd. Jaisimha Jaithirth Education
Company Entrepreneur Core Business	Basket Option Pvt.Ltd. Abdul G Sait Financial Services
Company Entrepreneur Core Business	Smart Earth Pvt.Ltd. Abdul G Sait Real Estate
Company Entrepreneur Core Business	Samaavesh Jyothi C Consumer Real Estate
Company Entrepreneur Core Business	1947 Restaurant Jia Jain Food & Beverages
Company Entrepreneur Core Business	ICS Technologies Abhishek & Himansu Technology
Company Entrepreneur Core Business	Globals Inc Suhas Gopinath Technology
Company Entrepreneur Core Business	Radio Active Pinky Chandran Community Service
Company Entrepreneur Core Business	Blue Man Suport Services K Rajesh Kumar Housekeeping

Company Entrepreneur Core Business	Arka Eduserve Pvt. Ltd. Mahaveer K Solanki,Sandeep Jain, Sharanagouda Melashankar, Ankit Vohra Education	Company Entrepreneur Core Business	1947 Malleswaram Manjula Food & Beverages
Company Entrepreneur Core Business	House of Music Ankit Bhandari Media & Entertainment	Company Entrepreneur Core Business	Stock Market Institute Deepak Kumar & Kishore BS Education
Company Entrepreneur Core Business	Claims Express Abdul G Sait Financial Services	Company Entrepreneur Core Business	Mad Box Innovations Karthik Kittu & Shubham Deva Technology
Company Entrepreneur Core Business	Jain Housing Vishal C Real Estate	Company Entrepreneur Core Business	Institute of Technical Excellence Shubam Deva Education
Company Entrepreneur Core Business	Red Lounge Nehal Batheja Financial Services	Company Entrepreneur Core Business	Envisage Muffadil Education
Company Entrepreneur Core Business	Passion Connect Karthik Kittu Education	Company Entrepreneur Core Business	Edu Turks Prakash Education
Company Entrepreneur Core Business	52 Week High Shubam Deva IT & Research	Company Entrepreneur Core Business	Rock Solid Studio Abdul, Srinivas & Chandru Health & Fitness
Company Entrepreneur Core Business	Loan Basket Govinda Raj Financial Services	Company Entrepreneur Core Business	My Health Check Up Adithya Kumar Healthcare
Company Entrepreneur Core Business	Real World Mohammad Fayaz Real Estate	Company Entrepreneur Core Business	ABCD Anoop, Aman, Varun & Vineet Textile
Company Entrepreneur Core Business	Bull Street Preetham Financial Services	Company Entrepreneur Core Business	Luckymaskot Nixon John, Rahul Gift Design
Company Entrepreneur Core Business	Institute of Digital Market Kishore B S Education	Company Entrepreneur Core Business	Money Bag Ventures Govinda Raj Financial Services
Company Entrepreneur Core Business	Anveshana Kumar TSM Technology	Company Entrepreneur Core Business	G Seas Yashwanth Setti Education
Company Entrepreneur Core Business	100ML Design Studio Shyam Pawar Technology	Company Entrepreneur Core Business	Alchemy Aman Jain & Varun Meghani Textile
Company Entrepreneur Core Business	Munchiez Ashish Food & Beverages	Company Entrepreneur Core Business	Crazy Code Technologies Vinod Bhandari Technology
Company Entrepreneur Core Business	CMS Brand Studio Dinesh Nilkant Media & Entertainment	Company Entrepreneur Core Business	Book Keeper Sunil Saraf Financial Services
Company Entrepreneur Core Business	Nutri Paradise Vijay Surya Food & Beverages		



Career and Professional Development

The MIME Placement and Corporate Relations center is the best link between you and the business world. We help you from start i.e., (resume building) to finish i.e., (salary negotiation) and everything in between: interview skills, job search and market overviews. They are also a one stop shop for companies looking to hire you.

Once your studies are underway, one-on-one career coaching and skills training are available to help sharpen your skills in resume-writing, personal presentation, interviewing and networking. The MIME Placements and Corporate Relations center also plays an active role in facilitating connections between students and organizations and the community. The center coordinates industry information seminars and job interviews, provides interview space for hiring firms, and helps students arrange valuable professional opportunities through internships and industry projects. Placement and Corporate Relations center connect with best of the companies and organize summer internship and on-campus placements for MIME students.

“We continue to hire MIME graduates on a global basis because they are of such consistently high calibre. It makes sense because they have the willingness to learn, adopt, and utilize the knowledge they gain and positively affect the bottom line.”

Mr. Pallab Mukherji
Senior Vice President
Human Resources
HDFC Bank

Some of our major recruiters for placement and internship:



Supporting Facilities



Library

The library at MIME provides access to the information needed to support the rigorous demands of a top-tier business school. In addition to housing a comprehensive national and international print journal collection, the library offers a wealth of online information. Students can work in the library undisturbed along with excellent computer facility. The experienced librarians provide research training, individual consultations, and email reference assistance to help the MIME students make an effective use of library resources.

Auditorium and Conference Halls

MIME has an air-conditioned 300-seater auditorium, 2 mini-conference halls with 150 seats each. These are well equipped with modern acoustics, projectors, and state-of-the-art facilities to conduct corporate events, competitions, CEO talks, guest lectures, student group activities, pre-placements talks, and orientation program for freshers.

High-Tech Classrooms

The institute encourages instructors to consider ways to incorporate the use of technology throughout the curriculum. Classrooms at MIME use the 'technology in teaching' concept with multimedia equipment, LCD projectors, and screens. The design and acoustics are well-planned for student's convenience.

Cafeteria

The cafeteria is a hub of student activity, social-exchange, and youthful energy. Bustling with social life, it is also a place where students exchange crucial ideas, pool in effort and strategize on everyday activities. It serves as a place for diverse interests, from brainstorming for competitions to relishing a hot cup of herbal lemon tea with tulsii or coffee during the break time.

Wi-Fi Enabled Campus

MIME campus is Wi-Fi enabled, with high-speed internet connection. Students can access internet from anywhere using their wireless devices. At the same time, exclusive browsing centers in the library and the lab allow the students to not carry portable devices.

Computer Cluster

MIME fosters an environment in which research and development are integrated into every student by the best technology the country can offer. The high-tech computer labs comprises 15 inch TFT monitors, high-configuration PC's, 24X7 internet facility, Wi-Fi connectivity, and network data storage facilities.

Management Info System

Most of the companies who come for campus recruitment expect students to have basic exposure to packages like Microsoft Office, ERP, and Tally. The students are allowed to take up these courses along with the PGDM program.

Insight from Students

MIME at JGI has been a place for me where I had entered as a larva and have now become a pupa, being nurtured to transform into something amazing for the world to look at when I step out. (I am sure to metamorphose into a radiant butterfly when I leave.) All we're being taught here is what William Wordsworth once said, "Fill your paper with the breathings of your heart." As I understand, my comrades will agree with me when I say, "We are being taught to face the world outside with the help of academic knowledge and the skills to implement the same." Looking forward to the day I get wings to fly.

K S Jayanth
PGDM 2015-17 Batch



At MIME, we have learning hubs not mere classrooms. Every class is interactive and faculty members make sure that there is friendly environment inside the class. We have always been given the opportunity to express our views on any topic. Several seminars and workshops by eminent people are conducted at the center to have better understanding of the subjects and improve our skills.

Akash Kallur
PGDM 2016 - 2018 Batch

MIME believes in giving practical knowledge to us. The course is well - structured that it applies managerial theory to the real-world scenario. Our classroom activities, and environment always boosts our self-confidence. I believe that selecting MIME for doing my PGDM is the best decision I have taken so far.

Nishchita
PGDM 2016 - 2018 Batch



Studying at MIME has been one of the best decisions I have made. It has been unforgettable. I am growing up as an individual as well as learning to interact and talk to people from different backgrounds. I enjoy the caring and friendly environment, great facilities, and the variety of services offered. The standards are very high, which always makes me feel well-supported.

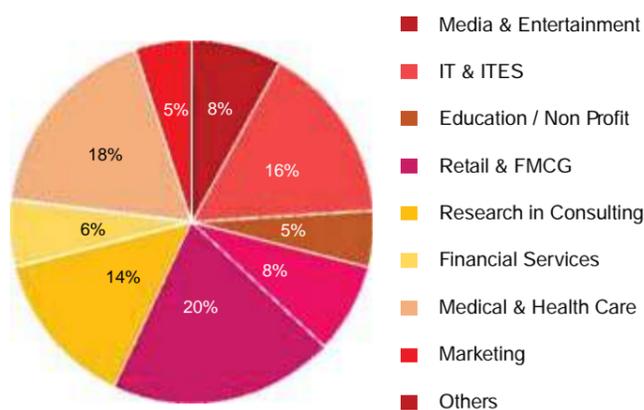
Watson Melrick Fernandes
PGDM 2015-17 Batch

Placement Statistics PGDM 2012-14

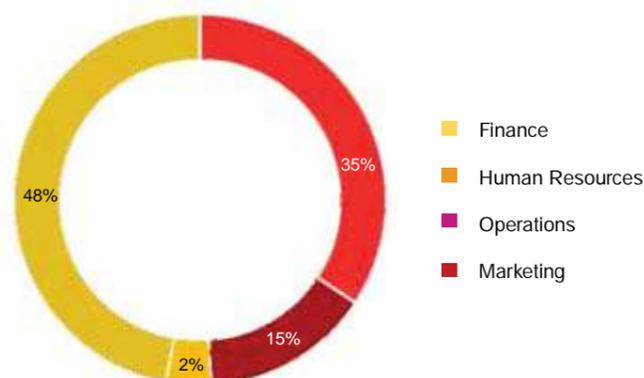
Alumni Speak

Employment Statistics

Employment by Industry



Employment by Function

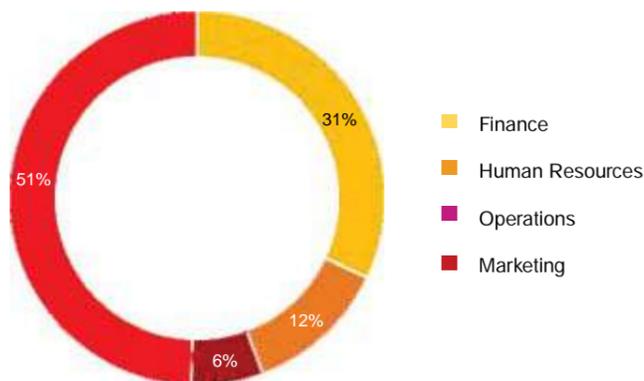


Internship Statistics

Internship by Industry



Internship by Function



“ MIME has a motivating environment for better development of soft skills as well as academic excellence. The Faculty are very supportive and encouraging, they have always been on the edge to guide us.
-Kamlesh, Axis Bank Ltd.

“ Studying at MIME has been transformational, as it helps you to explore new dimensions in the field of study and yourself. The Faculty at MIME are the most knowledgeable individuals that I have come across in my 16 years of academic experience.
-Siddharth A, Citi Bank Ltd.

“ MIME is a flagship program of JGI Group, it has given us good practical exposure through industry experienced Faculty, various guest lectures, and industrial visits. The placement team is very dynamic and hardworking, they see to it that the students are securing the most coveted jobs.
-Kunal Dodrajka, Bajaj Allianz General Insurance

“ It was a great learning experience at MIME. We had industry-oriented and well experienced faculty and trainers from across the industry. The placement team is supportive, and encourages and equips the student to perform better in their interviews.
-Swanjan Setu, HSBC

“ MIME as an institution gave me a platform to explore the dynamic world with ethics and principles. With little ups and downs, I think we attained the goal of our PGDM.
-Hafsal, KPMG India

“ It has been a great experience being part of MIME. It has given me a wider perspective of corporate world. The Faculty are highly experienced and give us the insights that are crucial to our career.
-PranitaVerma, KPMG India

“ I feel indebted to the Management, faculty members, and staff of MIME for providing me such a wonderful opportunity to learn and transform into a professional. We had a superb campus placement.
-Faiz Haroun, American Express

“ I want to convey my heartfelt thanks to the entire MIME team for helping me in getting my dream job and company. I learnt a lot through innovative activities, events, and group assignments, which were part of the fun learning on campus. These activities have helped me develop my overall personality and capabilities in tune with the requirements of the corporate world.
-Yerra Subbarayudu, Tech Mahindra Ltd.

“ Very knowledgeable and experienced Faculty. We have got good exposure at MIME through workshops, guest lectures, and industrial visits. The placement team is dedicated in shaping the careers of its students.
-Praveen M L, SBI Life

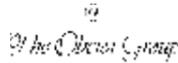
Corporate Speak



“ Well-organized and very friendly staff. Students are extremely smart and keep up the flag of this institution flying high
- Ms. Jyothi Muthappa, VP - HR at Wells Fargo 

“ It was a great experience. Felt good to see a college meeting our infrastructure requirement. And the student quality is great too. Hope to be back next year
- Mr. Anupam Agarwal, Sr. Recruiter at Amazon 

“ Excellent coordination during the selection process. Students are very bright and are well-trained for campus placements
- Mr. Praveen Voona, Sr. Executive HR at Airbus 

“ Lots of enthusiasm, dedicated and hardworking students; was very impressed that most of them are into part-time work and have worked on live projects. Great campus as well
- Ms. Snigdha Banerjee, Asst. Manager at Oberoi Hotels 

“ Good facility and very good student quality; loved the hospitality, Overall good
- Ms. Anjina Robert, Global Campus Hiring Team at Wipro 

“ The students were active and had good energy levels. Quality of students are good too. The facility is world class and special thanks for the patience from placement officers and students
- Mr. Satish Kumar, Recruiter at Ernst & Young 

“ All students are very informative. Their level of understanding of the subject matter is also good. The initiatives of the college in Management Fests / NGO programs and internships are highly appreciable
- Mr. Sanjay S., Zonal Head - Sales Quality Assurance at Kotak Mahindra Old Mutual life Insurance Ltd. 

“ Good Energy Levels from the students. Great infrastructure. Placement team of MIME was very Supportive in organizing the Campus Drive
- Mr. Aditya R, HR Executive at Deloitte consulting 

“ It was great being here, the campus is inspiring and students are an enthusiastic bunch
- Ms. D.Sangeeta, Manager at Radio Mirchi 

“ Excellent group of students, very inquisitive, and well-informed. Excellent infrastructure facilities. We are happy to hire the students from MIME
- Ms. Tapaswani, Sr. Manager - HR at Idea Cellular Ltd. 

“ Always welcoming and a hospitable reception. We are looking forward to our next visit
- Mr. Brian Greeft, Goldman Sachs 

“ The students are very professional and energetic. We would be more than happy to visit the campus every year
- Mr. Vinitha Nair, HR Manager - Times Group 

“ Excellent infrastructure and tremendous energy displayed by students, Great work done by MIME
- Mr. Pradeep Pandey - Associate Director - Risk Consulting - KPMG 

“ Interesting interaction with the students. My acknowledgments to the placement team
- Mr. Venugopal, HR Head at Mynta 

“ Excellent coordination, good bunch of students. Looking forward to visit again next year
- Mr. Karthik G B, Lead Consultant at Antal International 

“ Good bunch of students. Would like to recruit students in the coming years as well. All the very best
- Ms. Aparna, Sr. Project Manager at Fidelity Investments 

“ Thank you for the great effort in helping us connect with the great talent at MIME
- Winston from Grant Thornton 

Take the Right Step

By choosing the MIME PGDM, although you are committing to two years of hard work, you will get extraordinary benefits and rewards. Taking this step will guide and put your life in the right direction in this world of uncertain future.

Visit our website www.mime.ac.in to read about our program and join us in building a promising future.



How to apply

Option 1

Log on to www.mime.ac.in and apply online

Option 2

Collect the MIME PGDM application form in person by paying INR 560/- at the Admissions Office.

The filled in application form should be sent to the following address:

JGI Knowledge Campus
Admissions Office - 5th Floor
44/4, District Fund Road
Jayanagar 9th Block, Bangalore - 560 069

Selection Procedure

For Full-Time PGDM programs

1. Eligibility for Admission

- Minimum overall aggregate of 50% in graduation (10+2+3)
- Final year students may also apply
- Valid Score of CAT/MAT/XAT/ATMA/CMAT

2. Application Procedure

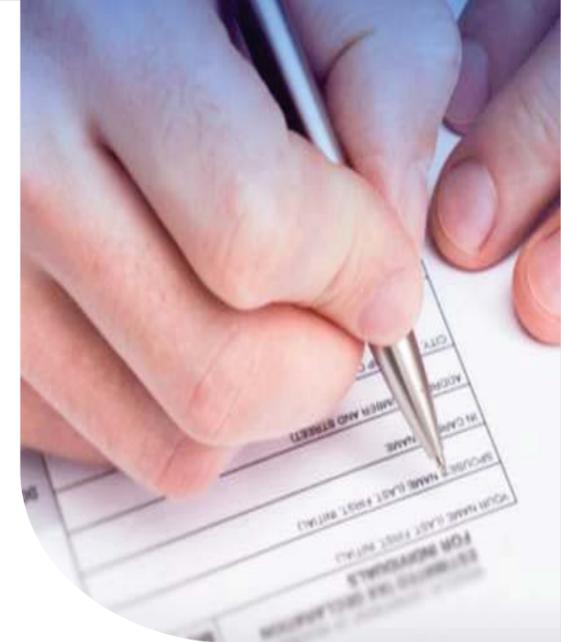
All candidates must fill up the application form completely and submit within the stipulated time. Refer to www.mime.ac.in for information regarding deadlines.

3. Admission Process

- ? Topics will be given to applicant in advance for Presentation Skill Assessment (PSA)
- ? Candidates who qualify based on the above criteria will be shortlisted for the personal interview
- ? After satisfactory performance in assessment, admission will be confirmed subject to payment of Admission Fees

Documents to be enclosed (photocopies only)

- Marks statement: 10th Standard, 12th Standard
- Degree marks statement and certificate (all semesters/years)
- Work experience certificate (if any)
- Aptitude test score report



MIME éCLAT

MIME - éCLAT rolls out an exhaustive inventory of cultural and management events for the students to give expression to their creative potential.

At solo dance and group dance competitions, students set the stage ablaze with their dance moves. Singers tested at Crescendo, the singing competition which features top student singers, who battles it out to be the eponymous voice of éCLAT. éCLAT, which adapted to the blend of tradition and modernity, also features beat boxing, which promise to bring to limelight the amateur student talents. Fashion show exhibits students decked out in ethnic wear, walking on ramp with grace.

The off stage also features many exciting competitions like treasure hunt, photography, instrumental music, personality, face painting, best manager, retro games and many more which delights the students.



Convocation

Convocation is a day to cherish innovative intelligence, undaunted leadership skills and memories of years of building bonds and discovering new depths. It is an event of utmost pride for both the students and the institution where newly found alumni will be formally acknowledged and lauded for their accomplishments.

It is a day when distinguished luminaries from industry and academia gather to grace the occasion at MIME.

