

SAMVAD



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Message from the Chairman

"Quality" is always an evolving concept and JAIN Group firmly believes in the delivery of quality education as a means to build a healthy society and thereby a prosperous nation in the wake of rapid changes. All our efforts are directed towards realising this conviction through the values of commitment to excellence and consistency in efforts. It is encouraging to note that MATS Institute of Management and Entrepreneurship (MIME) is making all round efforts in providing quality education to our students in spite of the multiple post COVID-19 challenges present world over. These sincere efforts from MIME are consistently directed towards developing professional qualities of grasping intricacies of management and nuances of problem-solving. I am confident that PGDM students of 2021-23 batch who have passed out during the month of March, 2023 are demonstrating these qualities at their workplace either as managerial professionals or as a passionate entrepreneur. I personally feel proud and congratulate each one of the passed-out student and gently remind them that they continue to be the part of the MIME family and the institute is always willing to support their future professional endeavours.

I take a pause here for wishing a Happy and Healthy festival season during 2023 to all the beloved members of MIME fraternity. Let these festivals bring prosperity all around.

Dr. Chenraj Roychand
Founder Chairman, JAIN Group



Message from the Director, MIME

Owing to increasing competitive pressure, an effective and confident "management professional" needs to focus not only on knowledge but also on skills and attitudes. Keeping these aspects in mind, MATS Institute of Management and Entrepreneurship (MIME) has been working towards gradually enhancing the confidence and competency levels of each of its student so that they are well prepared to face the increasing requirements of the industry subjected to rapid changes.

MIME whole-heartedly congratulates the students of 2021-23 batch for successfully completing their Program. During this journey of the students, MIME wants to place on records the appreciations to all the faculty members, officers and students for withstanding the pressures posed by COVID-19 restrictions by seamlessly adopting to the virtual mode of teaching and learning without compromising the learning quality.

The present environment is characterised by Volatility, Uncertainty, Complexity and Ambiguity in terms of both patterns and trends. In this context, MIME recognises its growing responsibility towards the changing expectations of its stakeholders and here, constant learning of the institute is important. Hence, we humbly request all our stakeholders to be in constant touch with us and provide us timely, valuable and encouraging feedbacks to effectively enable the continuous improvement processes at MIME.

Dr. Jitendra Mishra
Director, MIME

Academics

Progress of the PGDM 2021-23 Batch

The students of the PGDM 2021-23 Batch completed their course with the completion of final examinations held between 19th April to 6th May, 2023. The results of these examinations were released during the first week of June, 2023.

Progress of the PGDM 2022-24 Batch

The Second Semester of PGDM 2022-24 batch was completed with the completion and the semester end examination on 6th May, 2023.

During the entire course of the Second Semester, the PGDM 2022-24 students were encouraged to proactively work on their concepts and skills by making use of the skill enhancing courses provided in collaboration with the "LinkedIn" platform.

The Viva-Voce examination for the one month "Organisational Study" project of PGDM 2022-24 students was held in on 21st January, 2023.

Events and Activities

Welcome to the New Year, 2023

The Director, faculty and staff members celebrated the "New Year - 2023" by exchanging the wishes at the institute premises.

Workshop on "How to Handle Organisation Development (OD) Projects"



MATS Institute of Management and Entrepreneurship (MIME) organised a workshop on 'How to handle Organisation Development Projects' on February 10, 2023 for its 4th Semester PGDM students. The objective of the workshop was to blend the conceptual knowledge with the real-life practices and to understand how this could help in solving organisational issues. The one-day workshop was conducted by Sri. Subin Muraleedharan,

OD Manager Children Investment Fund Foundation (CIFF) a London based Philanthropic organisation.

The workshop gave the students exposure to the tools such as "Issue Tree", "Design Thinking" and "Mutually Exclusive and Collectively Exhausted (MECE) approach for identifying the organisational problems. During the course of the workshop, the students had an opportunity to apply these techniques in simulated real-life situations of product managers. In addition, there were involved discussions on the interesting case studies designed to clarify the basic concepts.

The workshop was well received by the students which gave them an idea about the nuances in the field of OD. The workshop was coordinated by Dr. Suman Pathak.

Heartfulness Meditation Training to PGDM 2022-24 Students



The "Heartfulness Meditation" techniques based on awareness and understanding of one's emotions has been assuming importance in today's fast-paced world resulting in high levels of stress. Thus there is a need to train the minds of the students. Realising this importance, MATS Institute of Management and Entrepreneurship organised an eight weeks training program on heartfulness meditation to its PGDM 2022-24 students in collaboration with "Heartfulness Foundation, Bengaluru".

The training program was inaugurated on February 15, 2023 and the formal valedictory function was organised on April 8, 2023.

MATS Institute of Management and Entrepreneurship (MIME) wants to gratefully acknowledges the active co-operation and high levels of commitment from the all the office-bearers of the "Heartfulness Foundation, Bengaluru". Especially, there is a need to acknowledge the contributions from Sri. Vishal Ganeriwal - Well Known Facilitator and Trainer; Sri. Satish Desai, Heartfulness

Coordinator and Head, Karnataka State; Sri.Nithin Nirmal, Public Relations Manager, Heartfulness Institute and Smt. Heetal Ganeriwal, A Well Known Heartfulness Meditation Trainer.

The activities and arrangements for the program were coordinated by Dr. Suman Pathak, Dr. Sivansankari S and Sri. Sridhara, Office of Communications, JAIN Group under the active guidance of Dr. Jitendra Kumar Mishra, Director, MIME.

Celebration of International Women's Day at MIME



MATS Institute of Management and Entrepreneurship (MIME) celebrated International Women's Day on March 8, 2023 on the theme, "Innovation and Technology for Gender Equality". Keeping the theme in mind, the organisers has taken care to highlight the contributions of the women employees working in various departments of the institute, including housekeeping and support staff for their innovative initiatives.

Dr. Jitendra Kumar Mishra, Director of MIME, commenced the event with his insightful initial remarks. and welcomed the Chief Guest, Ms. Jyothirmayee Pola – Lead Performance Engineering Architect of Honeywell India Limited, and the Guest of Honour, Ms. Varsha M R, Senior Consultant, VMware, Bengaluru. Further, Dr. Mishra, emphasised that women are the central axis of life and represent the source for innovation in the family as well as at the workplace.

The event proceeded with inspirational and insightful addressees both by the Chief Guest as well as Guest of Honour highlighting the contribution of women to Indian society through their effective innovations.

Selected Poems and Songs highlighting the role of women in Indian society with respect to the innovation and technology fields were the other attractions of the event. The event which was coordinated by Dr. Sivasankari S.,

Dr. Suman Pathak and Prof. Reji Meprathe ended on a warm note with a vote of thanks by Ms. Anuradha Deepak – Coordinator of Women Cell at MIME.

Farewell 'Adios Amigos' to PGDM 2021-23 batch on April 13, 2023



In an emotional atmosphere, junior students, staff, faculty and Director of MATS Institute of Management and Entrepreneurship bid adieu to the students of PGDM 2021-2023 batch at a grand farewell function held on April 13, 2022 at the premises of the institute. The function was organised by the students of PGDM 2022-24 batch under the guidance of Prof. Reji Meprathe, Dr. Manikandan S and Dr. Sakthivel A.

The function began with lightning of lamp followed by prayer. In his address on the occasion, Dr. Jitendra Kumar Mishra, Director, MIME inspired the outgoing students with the encouraging words of wisdom. The events of the function that followed the Director's address, triggered the nostalgic memories about the PGDM 2021-23 batch in the minds of audience.

Basic Awareness Programme on "National Education Policy, 2020 (NEP, 2020)"

To create the basic awareness about the key points of NEP, 2020 "Knowledge Forum, MIME" organised an interactive talk by Dr. Arun B.K. Professor, MIME on "National Education Policy, 2020 (NEP, 2020) - Basic Awareness Programme" on May 25, 2023. Director, members of the MIME Faculty and staff members of MIME constituted the audience, the talk resulted in generation of multiple ideas which would facilitate the implementation of the policy in the institute. Dr. S Manikandan, co-ordinated the event.

Two "Assessment Centre Based Workshops"

In order to bridge the gap between knowledge and skills, simulated exercises play an important role. Recognising this aspect, MIME organised two "Assessment Centre" based learning workshops on May 14, 2023 and May 26,

2023 for the PGDM 2021-23 students. These "Assessment Centre Based Learning Workshops" contained a number of exercises designed to assess the multiple range of skills and personal attributes that are required to perform a role. These learning exercises were designed by Prof. K. M. Ravi Kumar, Faculty, MIME and co-facilitated by all faculty members of MIME.

Two Separate Industry Visits for PGDM 2022-24 Batch

MIME organised two industry visits for expanding the learning horizons of PGDM 2022-24 students. In order to facilitate better interactions and in-depth practical exposure, the industrial visit was organised in two separate batches to two different companies. The visit to "Unibic Limited" was on held on February 24, 2023 and the visit to "Britannia India Limited" was on February 25, 2023. Prof. Reji Meprathe, Prof. A B Venkatesan, Dr. Sakthivel A and Dr. Manikandan S were the MIME faculty members who designed and conducted the two industrial visits.

Celebration of 9th International Day of Yoga at MIME



On the occasion of the 9th International Yoga Day, MATS Institute of Management and Entrepreneurship (MIME) organised an event on June 21, 2023 on the theme "Yoga for Humanity" to promote the significance of yoga in maintaining physical and mental well-being in spite of unavoidable stress levels in our day to day lives.

The event commenced with the ceremonial lighting of the lamp by the dignitaries and the students, followed by a warm welcome address delivered by Dr A. Sakthivel, Associate Professor, MIME.

Delivering the presidential address, Dr. Jitendra Kumar Mishra, Director, MIME shared his insights on the impact of yoga on overall well-being and thereby its contribution to the humanity. He stressed on the need for mindfulness and self-care in today's world and inspired the audience to incorporate yoga practices into their daily lives.

Dr Arun B K, Professor, MIME and a yoga practitioner conducted the yoga session where he guided the participants through various yoga postures and breathing exercises. He explained the significance of each posture and how they contribute to physical strength, flexibility and mental well-being of an individual which in turn would improve the quality of life of the humanity. Dr Suman Pathak, Professor, MIME guided the participants through various meditation techniques and explained the significance of Heartfulness in nurturing a sense of well-being, compassion, and self-awareness necessary for the meaningful service of the humanity. The participants actively involved themselves into both the sessions and enjoyed the different approaches employed during the practices.

The Faculty, Staff and Students of MIME, and officials of placement, admission and house-keeping departments graced the occasion. The participants realised the necessity to gradually integrate the yogic component in their day-to-day routines.

Guest Lectures and Inspirational Talks

Guest Lecture on "Transformations in HR: Opportunities and Threats"



MATS Institute of Management and Entrepreneurship (MIME) organised a Guest Lecture on 'Transformations in HR: Opportunities and Threats' on March 11, 2023 for the students of PGDM 2022-2024 batch. The objective of the talk was to expose the students to the technology driven changes happening in HR practices and how these could contribute in an organisation's growth. The talk further provided the insights into the opportunities and threats arising out of integration of technology into the HR practices as there will be need for new sets of skills.

The guest lecture was conducted by Ms. Nimisha Kunnath Chatterjee, HR Business Partner at Clean Harbors India. The event was jointly coordinated by Dr. Suman Pathak

and managed by Ms. Ananya Hedge student of PGDM 2022-24.

An Interactive Session - "Bharat and Beyond" on Startups
MATS Institute of Management and Entrepreneurship has organised an interactive session with Sri. Vinay Ghodke, Manager (Incubation), Global INCubation SERVICES - GINSERV, Bangalore for its PGDM Students, faculty members and staff on April 4, 2023. The session provided insights into the nuances associated with the emerging startups and their eco-system in India.

Guest Lecture on "Understanding Retail"

Dr. Astha Kumbat, Manager, Reliance Retail Limited, delivered the guest lecture on "Understanding Retail" to the PGDM students on April 11, 2023 at the institute's premises. The interactive talk proceeded from the basic concepts and was well received by the participants.

Interactive Session on "Capital Budgeting" by Sri. Uppili Sarangarajan



An interactive session on "Capital Budgeting" was organised for the Second Semester PGDM Students on April 20, 2023. The Resource Person for the workshop was Sri. Uppili Sarangarajan, Chief Financial Officer, Knits Shahi Exports Private Limited, Bengaluru. Utilising his 23 years of experience in the diverse fields of building financial teams, business partnerships, lead control functions, management audit and shareholder reporting and strategy formulation, the facilitator provided ample insights into the vast canvas of "Capital Budgeting" during the course of the interactive session.

Awards and Recognition

- **Dr. Jitendra Kumar Mishra**, Director, MIME was recognised and invited to make a presentation on the behalf of the AICTE Approved Institutes that run the PGDM programs by Association of Indian Management Schools (AIMS). The presentation was held at Nagpur

on 30th May, 2023.

- **Ms Keerthana R N K and Mr. Gourav Kumar**, PGDM 2021-23 students brought laurels to MIME by winning the first prize in the "Business Analyst" event held as a part of National Level Management Fest organised by School of Management, Kristu Jayanti College, Bengaluru on 3rd February, 2023.

Research and Publication

- **Jitendra Kumar Mishra and Arun B K**, "Transitional Challenges in Effective Implementation of National Education Policy (NEP), 2020: From the Perspective of Management Education in India", A Chapter in the Book "NEP, 2020: The Game Changer", Bloomsbury Publication, New Delhi, India.
- **Arun B K, Jitendra Kumar Mishra and Suman Pathak**, "Impact of Shelf-Life of Information on Entropy in Different Stages of Information Cycle While Facilitating Sustainability in Service Organisations", The Research Paper was presented at the National Conference on Innovations in Emerging Areas and Sustainability organised by Centre for Distance Education and Virtual Learning, JAIN (Deemed-to-be University), on 29th to 31st March, 2023.
- **Arun B K, Jitendra Kumar Mishra and Suman Pathak**, "Critical Analysis of Entropy in Different Stages of Information Cycle for Facilitating Sustainability in Service Organisations", The Research Paper was presented at the National Conference on Innovations in Emerging Areas and Sustainability organised by Centre for Distance Education and Virtual Learning, JAIN (Deemed-to-be University), on 29th to 31st March, 2023.

Invited Talk / Resource Person / National Level Event

- **Dr. Jitendra Kumar Mishra**, Director, MIME was invited to be an expert speaker on the theme "Leadership in Academics" by Centre for Education Growth and Research, Bengaluru in their event of "Round Table Discussion of Academic Leaders of Karnataka" held on March 1, 2023 at Bengaluru.
- **Prof. Reji Meprathe**, Asst. Professor, MIME was invited to be a part of eminent jury in the State Level Debate Competition for college students on the theme "Speak for India" held on March 13, 2023. The event was jointly organized by Times of India Group and Federal Bank at Bengaluru.

- **Dr. Suman Pathak**, Professor, MIME participated as a Resource Person in the national webinar on “How can Colleges better leverage technology to enhance their learning experience?” organized by the Vani Group, Bengaluru on April 29, 2023.
- **Dr. Suman Pathak**, Professor, MIME, participated as a Resource Person in the Faculty Development Program organised by School of Commerce, Presidency University, Bengaluru on May 11, 2023.
- **Dr. Manikandan S**, Associate Professor, MIME, participated as an expert panelist in the web-based panel discussion on “Union Budget - 2023” on February 16, 2023. The web-based panel discussion was organised by MEWA Vanguard Business School, Bangalore.
- **Dr. Sivasankari S**, Asst. Professor, MIME, participated as an expert panelist in the web-based panel discussion on “Union Budget - 2023” on February 16, 2023. The web-based panel discussion was organised by MEWA Vanguard Business School, Bengaluru.
- **Dr. Sivasankari S**, Asst. Professor, MIME, participated as an invited speaker; in the web-based National Conference on “Artificial Intelligence for Sustainable Development - Challenges and Opportunities” on February 21, 2023. The web-based National Conference was organised by Post-Graduate Department of Commerce, Vivekananda College, Bangalore.
- **Prof. Prakash Nimbalkar**, Asst. Professor, MIME was invited as a resource person to deliver an expert talk on “Social Entrepreneurship” by Mount Carmel Centre for Innovation, Incubation and Entrepreneurship on February 10, 2023.
- **Dr. Sivasankari**, Resource Person, One Day National Level Workshop on “Innovation and Creativity in the Entrepreneurial Lifecycle in India- 2023”, 17th March 2023, Organised by Department of Commerce, Selvam Arts & Science College (Autonomous), Namakkal.

Placements

Final Placements of PGDM 2020-22 Batch

With respect to the students of PGDM 2021-23 batch who have just completed their 4th semester, ALL the students were successfully placed through the institute. Out of the total students placed, 12 students received multiple job offers. The median salary for the placement was 8.5 lakhs and highest salary was 14.50 lakhs.

Here are a few of the top recruiters of MIME: EY, ANZ, PwC, Alliant Group, RSM, Deloitte, KPMG, Federal Bank,

Oracle, FRANKE FABERS, TATA AIG, HDFC, Society General, Lodha Group, Clix Capital, Happiest Minds, BNP Paribhas, Technook, Fly Nova.

Organisational Study Projects of PGDM 2022-24 Batch

PGDM 2022-24 students completed their one month “Organisation Study” project at different organisations spread across the country and serving different sectors of the economy during the month of December, 2022. The Viva-Voce examination for the “Organisational Study” project was held on 21st January, 2023.

MIME gratefully acknowledges the support provided by all the esteemed organisations in providing the valuable practical exposure to its PGDM 2022-24 students. These organisations include Britannia, Fortis Hospital, Karnataka Milk Federation, Vijayananda Roadways Limited, Times Group, Karnataka Soaps and Detergents Limited and Tata Motors.

Selected Quotes on Management and Entrepreneurship

“If you are prepared for the worst, nothing worse can happen in a startup” - Kunal Shah, CEO, FreeCharge

“Think Big, Think Fast and Think Ahead Because Ideas Are Nobody's Monopoly” - Dhirubhai Ambani, Founder of Reliance Industries.

“You Should Not Get Into A Business Just For Fashion” - Azim Premji, CEO, WIPRO

“Stay Focused On Effectively Solving Customers' Problems. Money Will Definitely Come” - Nikesh Arora, CEO, SoftBank

“A Passionate Work Will Not Create Restlessness” - Baba Ramdev, Yoga Guru.