

MESSAGE FROM THE CHAIRMAN

“ The present world is characterized by rapid and unpredictable changes. In this context, Jain Group of Institutions has been striving to develop the overall capabilities of all its students by continuous improvement in quality of education for the satisfaction of all its stakeholders. MATS Institute of Management and Entrepreneurship (MIME) which is the first B-School of Jain Group of Institutions has been contributing to the enhancement of knowledge in management and entrepreneurial spheres. Our students, both present and past, have been playing a pivotal role to the society and they are our real ambassadors.



Learning by doing and doing while learning is the cherished value of Jain Group of Institutions of which MATS Institute of Management and Entrepreneurship (MIME) is a proud part. In the period from January to June, 2019, I wish to note with immense satisfaction, the two significant events, they are successful passing out by the students of PGDM 2017-19 batch and commendable organization of the annual fest MIME éClat by the students. For both these successes, I congratulate the students, Director, Faculty, Alumni and all other members of the MIME family. In this moment of their achievement, I personally feel proud and congratulate the passing out students of PGDM 2017-19 batch and remind them that they continue to be the part of the MIME family and the institute is always willing to support their professional endeavors.

I take a pause by wishing all members of MIME family in all their future endeavors.”

Dr. Chenraj Roychand
Founder Chairman - JGI Group

Contents

Page 1
Message from the Founder Chairman

Page 2
From the Desk of Editorial Committee

Page 2
Academics

Page 3
Events and Activities

Page 8
Guest Lectures and Workshops

Page 11
Industry / Social Interface

Page 12
Presentations / Publications

Page 12
Rewards / Recognition

Page 12
Learning Forum

Page 13
Placements

Page 13
Announcements

Page 13
Center for Consultancy and
Organizational Development - CCOD

Page 13
Changes at Mime

Page 14
Alumni Page

Page 15
Editorial Committee of Samvaad

FROM THE DESK OF EDITORIAL COMMITTEE

“ MATS Institute of Management and Entrepreneurship (MIME) has been working towards enhancing the confidence and competency levels of each its student keeping in mind the rapid changes and consequent requirements of the industry. The institute strives to promote the expression of creativity among its students keeping in mind the importance of social sensitivity. It is worthwhile to note that all these afore mentioned aspects have found their expression in the active participation of MIME students in curricular and extra-curricular activities. Further, the successful organization of MIME éCLat 2018 facilitated to expand the gaze of our students. We whole-heartedly congratulate the students of 2017-19 batch for successfully completing their Program.

MIME recognizes its increasing responsibility towards the changing expectations from its stakeholders in an environment characterized by Volatility, Uncertainty, Complexity and Ambiguity. In this aspect, constant learning is important. Hence, we humbly request all our stakeholders to be in constant touch with us and provide us timely and encouraging feedbacks to enable the continuous improvement of MIME. ”

Editorial Committee
Samvaad

ACADEMICS

Completion of the PGDM Program by 2017-19 Batch

The students of the PGDM 2017-19 Batch has successfully completed their program with the completion of their fourth semester examinations and the final viva-voce of “Export and Import Project” on March 30, 2019.

MIME wishes the very best to all the students of PGDM 2017-19 Batch in their professional endeavors. The students are requested to be in touch with the institute for requisite and continued professional support and encouragement.

Progress of PGDM Batch 2018-20

The students of the PGDM 2018-20 have completed their final viva-voce of “Organizational Study Project” on 2 February 2019 and their second semester end examinations during May 2019.

The students are presently carrying out their two month summer internship project in different organizations spread across the country. The project is aimed at addressing the domain specific problems with an integrated approach in reputed organizations spread across the country. All aspects of the summer internship projects are scheduled to be completed by August 10, 2019.

EVENTS AND ACTIVITIES



Panel Discussion on Unfolding the Underlying Message of Union Budget

MATS Institute of Management and Entrepreneurship (MIME), has been regularly organizing panel discussion on union budget. Accordingly, panel discussion on “Unfolding the Underlying Message of Union Budget 2019- 20” was organized on February 16, 2019. The eminent panel consisted of Sri. Krishnaswamy, Chartered Accountant, Krishnaswamy and Company, Sri Rahul Saria, Chartered Accountant, Mars Comapany, Sri. Amarpal Chadha, Partner - People Advisory Services and India Mobility Leader,

Earnst and Young, Ms Harini V, Asst. Manager (Tax), Global Mobility Services, KPMG, Sri. Gurunandan M, Wholetime Director and VP - Accounting and Finance, Conduent Business Services India LLP Sri. CMA Vishwanath Bhat – Managing Director, Vishwanath Bhat and Company, initiated and moderated the discussions.

Based on the analysis of the budget recently presented, the panelists analyzed the forces acting in the economy over the past decade and their impacts on revenue, tax collection and fiscal management patterns. All panelists concurred that the present union budget is an unique one as it provided 10-dimensional vision for the nation termed as “Vision – 2030”. The panelists were unanimous that the financial situation of the Government of India is stable and the country is poised for a healthy growth and lauded the Government efforts in building the fiscal data base and sincere financial inclusion efforts.

At the end of the panel discussion there was a question and answer session wherein the participating students raised variety of questions pertaining to un-employment, startups, utilization of technology and ease of doing business in India. These questions were effectively addressed by the panelists.



Annual Management Fest MIME éCLat - 2019

MATS Institute of Management and Entrepreneurship (MIME) organized its Annual Management Fest "MIME éCLat 2019" under the theme "Reliques De Combat" (which when translated from French language means "The Golden Battle") on 25 and 26 February 2019. The theme of the fest which was coined after intensive brain-storming highlight the fact that the finale of all battles happen within an individual's mind and to win any battle one needs to work on his / her mind first.

The fest was flagged off on 25 Feb 2019 by our chief mentor Dr. Jitendra Kumar Mishra followed by a colorful 'flash mob' by the students.

Mr. Ravindra Bhandary was the chief guest of honor for the inauguration function of MIME éCLat 2019. The Chief Guest highlighted the importance of participating in competitive events such as college fests with a positive and learning mindset. He stressed the importance of learning is emerging as a key requirement to face the fast-changing world. The fest witnessed enthusiastic participation from 147 students representing eminent institutions located across the state.

The fest constituted eight management and three cultural events which were spread over two days. The management events of the fest pertained to Best Manager, Best Management Team, Business Plan, Business Quiz, Corporate Social Responsibility,

Human Resources, Marketing and Finance. These constituent rounds of each events provided the young minds with an opportunity to showcase their creative, constructive and competitive talents and ideas. The participating students found these events as an opportunity to express their mental, emotional and intellectual abilities, along with cultural sensitivity. In addition, the fest enabled the participants to hone their managerial skills in a competitive scenario.

The valedictory session of the fest was held on 26 February 2019. Cultural events like solo dance, group dance, fashion show added to the glitz of the function. The two days fest was concluded with the words of encouragement by Dr. Easwaran Iyer, Dean, School of Commerce, Jain (Deemed to be University) who presided over the valedictory function and distributed trophies, prizes and certificates. Kristu Jayanthi College, Bengaluru won the Overall Championship, whereas, Christ Institute of Management (Main Campus), Bengaluru was adjudged as the Overall Runner-Up.

Hasta La Vista (Farewell to 2017-19 Batch)

Farewell Function was organized on 9 March 2019 by MATS Institute of Management and Entrepreneurship (MIME) for the outgoing PGDM 2017-19 students. Feelings of happiness after the successful completion of post-graduate course on one hand, and feelings of pain due to inevitable separation from beloved friends and teachers on the other, resulted in a state of mixed feelings amongst the students. In order to build camaraderie and continuity, the farewell function was aptly titled as "Hasta La Vista" Spanish equivalent of "Till we meet next". Dr. Jitendra Kumar Mishra, Director, MIME in his initial remarks fondly recollected his interactions with each of the student from PGDM 2017-19 Batch. He reminded the outgoing students that although he is satisfied at the level of expertise acquired by them, there is a constant need for them to improve their learning ability in a gradual and sustainable manner which is necessary to face the increasingly competitive world. Dr. Mishra further urged the students to face the life as it comes and search for ways to meaningfully contribute both at the micro-level i.e., to the organization and to the society at the macro-level.

Many students of the outgoing PGDM batch affectionately remembered and acknowledged their enriching experiences and learnings acquired from faculty, staff and their classmates. As a part of the function, faculty and staff members of MIME fondly recollected their pleasant memories regarding the students of PGDM 2017-19 Batch.





"90 Seconds of Fame" - An Extempore Speech Competition

The skill of "spontaneity" is increasingly becoming important because of the increased level of competition and consequent changes among the organizations. Keeping this aspect in mind, MATS Institute of Management and Entrepreneurship (MIME)'s HR club organized an extempore speech

competition entitled "90 Seconds of Fame" for PGDM Students on 2 April 2019.

This extempore competition was held with respect to the changing trends in HR and giving insights into the emerging trends and challenges that are appropriate to industry requirements. The topics included Internal Recruitment, Restructuring, Total Quality Management, Work-Life Balance, Critical Incident Method, HR Planning, HR Information Systems, Core Competencies, Job Rotation, On the Job Training, Exit Interviews and Performance Appraisal. Out of 38 students, 25 students were short-listed for the final competition wherein each participating student was given 90 seconds to talk on a randomly picked topic based on lots. The students were judged based on the four criteria viz., content, communication, body language and time management. Ms. Avisha Bajla of PGDM 2018-20 was the winner and Ms. Ritu Patwa of PGDM 2018-20 was the runner-up.



HR Conclave and MIME - Alumni Meet

HR Conclave was held on 13 June 2019 to felicitate the HR functions/departments of corporates. Leadership team of the Jain Group of Institutions expressed their gratitude and thanks to all who have supported the JGI Group during recruitment process. Dr. Chenraj Roychand, Chairman JGI Group, Recruiters from the industry, JGI alumni and eminent faculty members graced the event.

The conclave began with the keynote address, followed by a panel discussion on 'Untouched Paradise of Hiring and Retaining Pivotal Talent'.

Dr. Chenraj Roychand, Chairman, JGI Group felicitated the speakers. In his speech, he stressed on the importance of staying connected with professionals with the help of relevant experiences, defining relationships, and accomplishments. In addition, the Dr. Chenraj Roychand spent quality time with MIME associates, enquired about various matters, and expressed great happiness with respect to the MIME placement records.

Dr. Suman Pathak, Professor, Prof. Sanjiv Mathur, Faculty advisor for Placements and Ms. Meghana Shekar from Placement team represented MIME in the function. Representatives of recruiting companies found the conclave very productive, whereas the alumni appreciated the efforts of JGI and confirmed their desire to remain connected.

5th International Yoga Day Celebrations at MIME

It has been observed across the world that an individual is facing increasing levels of uncertainties and consequently increasing levels of tension and stress while performing day-to-day's tasks at the workplace. These increasing levels of tension and stress, in turn, impact the relations at the workplace as well as in the family circles. In this type of prevailing and unavoidable scenario, "Yoga", a contribution from Indian culture offers a solution. Yoga essentially aims at synchronizing the body and mind of an individual with its techniques such as "Asana", "Pranayama" and "Dhyana". These techniques aim at calming down the mind and enable an individual to approach his/her problems effectively. Considering its importance, as highlighted in the proposal initiated by India, the United Nations, on 11 December 2014, decided to observe 21 June of every year as "International Yoga Day". Accordingly, in more than 180 countries the 1st International Yoga Day was observed on 21 June 2015.

In tune with the practice all over India and keeping the growing importance of Yoga in day-to-day life, MATS Institute of Management and Entrepreneurship has been observing the International Yoga Day on 21 June of every year starting from 2015 and this year it was the 5th International Yoga Day.

The events that constituted the celebration of "5th International Yoga Day" focused on understanding the significance and fundamentals of "Yoga Philosophy" and actually experiencing its benefits by performing "Asanas", "Pranayama" and "Dhyana" through different techniques. Dr. Arun B. K. was the facilitator. Faculty, Staff, and Students of MIME graced the occasion.

GUEST LECTURES AND WORKSHOPS



Workshop on Organizational Development and HR Intervention

MATS Institute of Management and Entrepreneurship (MIME) organized a Workshop on Organizational Development and HR Intervention on 3 January 2019 for the students of the PGDM batch 2017-2019 to blend the conceptual knowledge of organizational development with the practices of the industry.

The workshop was facilitated by Mr. Subin Muraleedharan, Head and Consultant of OD Alternatives for Bangalore Branch. He is a management professional with rich expertise as OD Consultant with specialization in behavioral change and leadership development interventions. He has been the Guest speaker on Innovation, systems thinking at forums and management institutes.

The facilitator exposed the students to various OD issues prevailing in the industry through case studies, discussions and subsequent presentations. The theme of the session was “OD interventions not only solves problems but creates all new possibilities”. The topics covered in the workshop included difference between OD Consulting and Management Consulting, Humanistic Values and Holistic Approach in the Industry, Integral Model, and Effectiveness vs. Efficiency, Change and Transformation, Diagnostic OD to Dialogical OD.





Workshop on Emerging trends and Challenges in HR - HR as a Business Partner

MATS Institute of Management and Entrepreneurship (MIME) organized a workshop on the topic “Emerging trends and Challenges in HR - HR as a Business Partner” on 23 March 2019 for the PGDM Batch 2018-2020. The purpose of the workshop was to enlighten the students about the importance of the changing role of HR and HR as a business partner.

The workshop was facilitated by Mr. Yogesh Bari, Managing Director, AXA and an HR professional with more than twenty years of experience. In addition, Mr. Aneja Chirag, General Manager (HR), Accenture and Ms. Prerana Arora working as a Senior HR Manager Johnsons and Johnsons acted as co-facilitators.

Mr. Yogesh Bari covered various topics with regard to the changing role of HR . He spoke about evolution of HR into becoming more strategic due to the challenging market forces. He also spoke about HR as a Business Partner. The session was extremely vibrant and interactive. Mr. Aneja Chirag and Ms. Prerana Arora covered the topic emerging trends and challenges in HR. This included key HR insights: sourcing, hiring, soft skills, hiring process challenges, retention and goal setting challenges.





A Colloquium on Investors Perception towards Stock Market Investment

The stock market plays a pivotal role in the growth of the industry and commerce of the country that eventually affects the economy of the country to a great extent. The stock market is important from both the industry's point of view as well as the investor's point of view. However, within this macro trend, the share price of each company follows its own trend and it requires considerable acumen to understand these trends.

Keeping these aspects in mind, MATS Institute

of Management and Entrepreneurship (MIME)'s Economic and Finance Club organized a Colloquium on "Investor Perception towards Stock Market Investment" on 23 March 2019. The colloquium was conducted by Shri. Suresh, Branch Head of Karvy Fintech.

In his unique style, the facilitator highlighted various aspects related to Market Capitalization, Sensex 30, Nifty 50, BSE 30, Cost Accounting, Skills and abilities required for being a research analyst, portfolio manager and dealers. The speaker further emphasized on the aspects to be viewed in the balance sheet before investing in a



company, effects of GDP on stock market, factors changing stock price, long and short term funds. The facilitator further highlighted the mechanism of stock market and Demat Account necessary for on-line trading. The colloquium contained a detailed question and answer session.

A Workshop on Business Analytics

In order to connect the Business Analytics curriculum with the practice, MATS Institute of Management and Entrepreneurship (MIME) organized a workshop on Business Analytics for the students of Semester II, PGDM 2018 - 20 Batch on 8 April 2019. Mr. Bharath Rajanna, CEO and Founder of Edu Pinnacle conducted the workshop.

The workshop exposed the students to the growing significance of Analytics in Business Decisions. He introduced the students to the fundamentals of Business Analytics and made them realize the increasing role and impact of the use of analytics on decision-making. The students solved different cases and discussed the decisions in the context of data and analytics. The importance of visual representation of data dash boarding techniques were highlighted. In addition, usage of pivot tables were discussed in detail.

INDUSTRY / SOCIAL INTERFACE



CSR Club event - 'Wheel Chair Cricket Match' for Divyangs

MATS Institute of Management and Entrepreneurship (MIME) joined the 11th CSR event jointly organized by “Volunteer4India”, “Firefox” and “Adventures Beyond Barriers Foundation”. The event was titled “Everyday Ability Series” and was held on 2 March 2019 in Bangalore. The main aim of this series of the event was to build an ecosystem grounded in the principles of dialogue, acceptance, and equality for all. It

also works for dispelling misconception surrounding persons with Disability (PwDs), proving that disability is not an obstacle to adventure. Student volunteers along with the faculty and staff coordinator for CSR of MIME contributed their might in designing and organizing the event by collaborating with the organizers in multiple ways.

The one-day event consisted of “Wheel Chair Cricket” designed and organized for the “Divyangs” to facilitate them having fun and thrill of playing cricket. The participants comprised of the Divyangs hailing from different states across the country. They demonstrated outstanding zeal and commitment while playing. They appeared as excited and as adventurous as any other players. MIME shares the joy and excitement of the Divyang participants.



PRESENTATIONS / PUBLICATIONS

- Suman Pathak (2019), “Managing Millennials: A Critical Review of OD Interventions”, 4 (2), AIMS Journal of Management, pp-208-221.
- Arun B.K. (2019), Distribution of Sustainability Concerns in Managerial Time – An Empirical Study, ARISCOM int. J. of Management, 1 (2), pp 15-25.

REWARDS / RECOGNITION

- Dr. Arun B.K. has been inducted as a member of the Editorial Board of ARISCOM International Journal of Management, Published by Association for Research in Social Sciences, Commerce and Management, Ranchi.
- Ms. Sapna Aeron under the supervision of Dr. Suman Pathak has obtained PhD. in Management from UP Technical University, Lucknow for her thesis entitled “Personality Types and Group Behaviour: An Exploratory Research in Indian IT Industry”.
- Hemantha Y under the supervision of Dr. Arun B.K. has obtained PhD. in Management from Bharathiar University for his thesis “Impact of Private Label Brands on Reputation of Retail Stores in Selected Five Cities of India” on 4 February 2019.
- Dr. Suman Pathak, Professor was invited to be the “Chief Guest” for International Women's Day on 8 March 2019 at Faculty of Education, Mohan Lal Sukharia University, Udaipur, Rajasthan.
- Ms. Abhilasha Gaur under the supervision of Dr. Suman Pathak has obtained PhD. in Management from IFTM University, Moradabad for her thesis entitled “Generational Differences Values & Organizational Commitment at Work: A Study of IT and ITES Industry” on 4 April 2019.

LEARNING FORUM

Dr. Arun B. K. elaborated on the concepts, application and importance of "Psychological Tension and Structural Tension" on 16 May 2019. The interactive session was thought provocative and created further interest among the participants to know more on the topic.

PLACEMENTS

Final Placements of PGDM 2017-19 Batch

The final placements of PGDM 2017-19 have been successfully completed with better and improved outcomes from overall placements, both in terms of number of offers and package when compared to the previous years. 10-percent of students opted for entrepreneurial careers. The recruiters of MIME students include Deloitte Consultancy, FedEx Logistics, HDFC Bank, Ceasefire Consultancy and ICICI Bank.

Internship Projects of PGDM 2018-20 Batch

The responses in the form of offering of internship projects for PGDM 2017-19 batch students were encouraging and all students were placed for their two month internship in reputed companies. The students were selected after being engaged after a rigorous process consisting of written test, group discussion and a few rounds of personal interviews.

ANNOUNCEMENTS

Commencement of PGDM 2019-21 Batch

Students of PGDM 2019-21 Batch will commence their two years learning journey with the 10 day induction cum orientation programme “Deeksharambh” starting on 12 July 2019. The valedictory for the “Deeksharambh” is scheduled on 24 July 2019.

CENTER FOR CONSULTANCY AND ORGANIZATIONAL DEVELOPMENT - CCOD

The newly initiated Center for Consultancy and Organizational Development took up its first consultancy assignment at m/s Unibic Foods Pvt. Ltd during March to June 2019. The consultancy assignment was on Total Cost Optimisation” in manufacturing unit. This was taken up by Prof. Seshadri Gopalan.

CHANGES AT MIME

Subsequent to the relocation of Prof. Dr. Jitendra Kumar Mishra to Mumbai, Prof. Reji Meprathe has taken over as Officiating Director of MIME with effect from 27 March 2019. The designation of Prof. Dr. Jitendra Kumar Mishra is changed as ChiefMentor, MIME.

ALUMNI PAGE

Message from President, MIME Alumni Association

Friends, I am indeed grateful to all of you for providing me with an opportunity to serve the MIME Alumni Community as its president.

We are all proud to be alumni of MIME. Higher the growth of MIME, the better will be our standing in the society. As things stand now, the Alumni potential in building MIME is under-utilized and we need to improve the situation. Our dream is to benchmark ourselves with the best of alumni associations in our country.

Alumni experience and knowledge can augment the existing teaching-learning methods of MIME by means of guest lectures, job-skill oriented workshops and even in the form of informal interactions.

I appeal to each one of you to be in constant touch with MIME Alumni Association and contribute with your creative ideas and suggestions to strengthen the alumni network.

With all the best wishes.

Nithin B

President, MIME Alumni Association

Message from Faculty Co-ordinator, MIME Alumni Association

Dear members of the MIME Alumni Association, I feel privileged to pen this message to all of you.

Building the alumni association is an important task because a strong alumni network will definitely benefit the increasing population of MIME alumni as well as the growing institutes like MIME.

Rapid changes happening all around are altering the picture of reality. In this context, the knowledge gained by our young MIME alumni will be an added asset to the knowledge-house of MIME. This will certainly help to better the process of inculcating industry specific managerial skills among the current batch of students. Further, frequent interactions with the alumni will enhance the knowledge levels of both faculty and the alumni apart from acting as a platform to share the common emotions.

We at MIME, value each one of our alumni. We reciprocate all of you with same love, care and concern as you have been doing to all the faculty and staff of MIME.

Prof. Dr. A Sakthivel

Faculty Co-ordinator,
MIME Alumni Association

The following are the contact details of the office bearers of MIME Alumni Association (MAA):

Sl. No.	Name	Designation and Location	Role
1	Mr. Nithin B	Managing Director, Hotel Millenium Plaza, Bengaluru nithin.reddy484@gmail.com Mob: 99000 88898	President
2	Mr. K.S. Jayanth	Classic Relationship Manager, HDFC Bank Limited, Bengaluru ksjayanth7@gmail.com Mob: 95355 61860	Alternate President
3	Mr. Shaik Feroz Basha	Senior Relationship Manager, ICICI Direct, Bengaluru Mob: 81234 24369	Alternate President
4	Mr. Mohammed Sharooq	Project Controller - Analyst, Deloitte India Consultancy Pvt. Limited, Bengaluru sharooq.989@gmail.com Mob: 97399 91011	Vice-President
5	Mr. Rishi R Nandan	Executive, Branding Team, John Distilleries Pvt. Limited, Bengaluru rishirnandan93@gmail.com Mob: 776019 13333	Secretary (Admn.)
6	Ms. Divija Prakash	Senior HR Representative, DELL EMC, Bengaluru Mob: 98867 98935	Joint Secretary (Admn.)
7	Ms. Akshika Rana	Business Development Executive, ABYETI Technologies Pvt. Limited, Bengaluru Mob: 81978 26961	Joint Secretary (Admn.)
8	Mr. Nomula Sai Prashanth	Senior Relationship Manager, ICICI Securities Mob: 86863 98985	Secretary (Media Comncation)
9	Mr. Akhil Singhamsetti	Personal Banker, HDFC Bank Mob: 96035 06526	Joint Secretary (Media Comncation)
10	Mr. Akash	Management Trainee, HDFC AMC Mob: 88613 93844	Joint Secretary (Media Comncation)
11	Mr. Lambu Venkatesh	Senior Financial Service Manager, Bajaj Allianz Life Insurance, Bengaluru Mob: 90322 35655	Treasurer

EDITORIAL COMMITTEE OF SAMVAAD

Dr. Arun B.K., Dr. Suman Pathak, Dr. Sakthivel A, Prof. G. Sheshadri, Ms. Chaitra Vishweswara