

SAMVAD



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Message from the Chairman

JAIN Group aims at contributing to nation-building through holistic personality development and the lighting of entrepreneurial spirit in each of its students. Keeping these two objectives in mind, it is indeed heartening to note that MATS Institute of Management and Entrepreneurship (MIME) is actively taking several interventions and initiating several practices to manifest the said cherished objectives of the Group.

I am confident that the PGDM Students of the 2020-22 batch, who received their Post Graduation Diploma after completing the programme requirements in the recently held Convocation, will demonstrate the professional qualities of concern for the environment and society in their managerial and entrepreneurial journey. I personally feel proud and congratulate each one of the students and gently remind them that they continue to be part of the MIME family and that the institute is always willing to support all their future professional endeavours.

I am wishing a happy, healthy and prosperous New Year 2023 to all members of the MIME fraternity. Let the New Year bring prosperity all around.

Let us all face the likely challenges posed by COVID-19 by sincerely following all the necessary protocols.

Dr. Chenraj Roychand
Founder Chairman, JAIN Group



Message from the Director, MIME

Keeping the fast-changing global scenario and consequent changes in the industry requirements in mind, MATS Institute of Management and Entrepreneurship (MIME) has been proactively working towards enhancing the confidence and competency levels of each of its students.

We wholeheartedly congratulate the students of the 2020-22 batch for receiving their graduation certificates during the course of the convocation. We place on record our appreciation to all our faculty, staff and students for the virtual mode to physical mode of teaching and for ensuring the effectiveness of learning. Also, we thank the industry partners for trusting the students and offering them good placements. I take this opportunity to wish the MIME family a very happy, healthy and prosperous, 2023.

Dr. Jitendra Mishra
Director, MIME

Convocation for PGDM 2020-22 Batch



The pleasant occasion of “Convocation” symbolises the day of recognition for the years of hard work of a student and also the day of just reward for the voluntary sacrifices made by his/her family members. In addition, “Convocation Day” at the post-graduate level, signifies the beginning of responsibilities wherein one needs to continuously respond to the changing expectations from different stakeholders of society.

MATS Institute of Management (MIME) is happy to share that it organised the Convocation for PGDM 2020-22 batch on 5th November 2022.

The Convocation Ceremony began with the lighting of the lamp by the dignitaries along with the prayer visualising the light leading an individual from darkness to light and from ignorance to the path of knowledge.

Officiating on the behalf of Chairman, Board of Governors, Dr. NVH Krishnan, Registrar, JAIN (Deemed-to-be University), formally declared the convocation open.

Dr. Jitendra Kumar Mishra, Director, MIME welcomed the guests and all the dignitaries and students present on the occasion. Presenting the report on the behalf of the institute, Dr Mishra highlighted the salient achievements of the institute during the period since the last convocation for the previous batch i.e., PGDM 2019-21 batch held on 26th September 2021. He complimented the graduating students for their excellent levels of cooperation with the institute while negotiating the challenges posed by the COVID-19 pandemic. Further, Dr Mishra congratulated the graduating students for their sincere efforts in achieving excellent levels of placements and wished them all the best in their professional journey in the fields of management and entrepreneurship.

Sri. Ravindra Bhandary, Vice President, JAIN Group, was the Special Guest on the occasion. In his inspiring message to the graduating students, Sri. Bhandary highlighted that since everything in this world keeps

changing, one needs to make one's life as simple as possible and keep dreaming big as nothing is impossible to achieve. He urged the graduating students to be grateful to their parents for their sacrifices.

Sri. Anish Philip, Chief People Officer, Movate Technologies Private Limited (formerly known as CSS Corporation), was the Guest of Honour. He distributed the medals and merit certificates to the achievers from PGDM 2020-22 batch in Marketing and HR Streams. Delivering his convocation message, Sri. Anish urged the graduating students to recognise the importance of looking at the larger picture of their life journey and contemplate on the key points viz., integrity and personal values; handling the failures; learning, unlearning and relearning; the importance of open mind; focusing on the purpose; having fun; the importance of physical and mental health; the importance of humility; and the importance of disciplined mind. Detailing the importance of each of these points, Sri. Anish emphasised on the need for constant contemplation on these focal points during the course one's life's journey.

Sri. Kotur P. B., Head, Global Fresher Engagement Programme WIPRO Ltd., was the Chief Guest. He distributed the medals and merit certificates to the achievers from PGDM 2020-22 batch in the Overall and Marketing and Finance Streams. Delivering the convocation address, Sri. Kotur called upon the graduating students to simultaneously focus on the job which is single-skilled and on the career which is multi-skilled. Sharing a few mantras derived from his experiences and insights, Sri. Kotur emphasised the importance of constant learning; reduced levels of imitation; emulating nature and predicting the future; to be active as well as relaxed and the need to follow the 3 F's (Food, Family and Friendship) and 3 P's (Passion, Purpose and Performance) and the need for constant self-contemplation on these key insightful points.

On the behalf of Chairman, Board of Governors, Dr. N. V. H Krishnan, Registrar, JAIN (Deemed-to-be University). conferred the Post-Graduate Diploma Certificates to 61 graduating PGDM students in person and to 18 students in absentia.

Following the awarding of certificates, Dr. Jitendra Kumar Mishra, Director, MIME administered the “MATS Graduation Oath” to the graduating students.

Prof. Reji Mephrathe conducted the proceedings of the Convocation in coordination with Dr. Suman Pathak. The formal vote of thanks was proposed by Prof. Ravi

Award Detail	Awardees
The MIME Gold Medal for obtaining the Overall 1st Rank	Ms. Pooja Bhaskar
The MIME Gold Medal for obtaining the 1st Rank (Marketing and HR Stream)	Ms. Pooja Bhaskar
The MIME Silver Medal for obtaining the 2nd Rank (Marketing and HR Stream)	Sri. Vedaprakash G
The MIME Gold Medal for obtaining the 1st Rank (Marketing and Finance Stream)	Sri. Siddhant Frank
The MIME Silver Medal for obtaining the 2nd Rank (Marketing and Finance Stream)	Sri. Abhimanyu Kumar

Kumar KM. The function formally concluded with the singing of the National Anthem.

Graduating students, parents of graduating students, heads of institutes of JAIN Group, the PGDM students, and faculty and members of the staff of MIME graced the occasion.

Induction-Cum-Orientation Programme for PGDM 2022-24 Batch



MATS Institute of Management and Entrepreneurship (MIME) warmly welcomed the students of PGDM 2022-24 batch on July 4, 2022. Thirteen days of induction-cum-orientation programme was organised from 4th to 16th of July, 2022. The programme was specially designed to include the two aspects viz., induction and orientation. The former is all about introducing the new students to the place, staff, new classmates and the PGDM programme. The latter was aimed at re-directing the “thinking” of the newly admitted students towards the expectations of the managerial field in general, and the industry in particular.

The subsequent paragraphs highlight the salient features of induction-cum-orientation programme.

July, 4-5, 2022: Registration and Kitting-up

The first two days of the programme began with completing the registration requirements consisting of document verification, and the completion of formalities for the issuance of identity cards and library cards. After the completion of these, each

admitted student of the PGDM 2022-24 batch was issued a “student welcome kit” designed specifically for the induction and orientation programme of 2022. July 6, 2022, was kept as a reserved day to facilitate the registration process for the outstation students who need to travel long distances.

July 7, 2022: Inaugural Function through Invocation to Divine

As a formal beginning of a thoughtfully designed induction cum orientation programme for the freshly admitted students of the PGDM 2022-24 batch, the inaugural function “Deekharambh – 2022” was held on July 7, 2022.

The function began with prayers invoking the blessings of the Goddess of Learning in the form of “Saraswathi Vandana” for the smooth journey of the students in their chosen path of knowledge similar to a person moving from darkness to light. The fervent prayer was accompanied by the symbolic lighting of the lamp by eminent academicians, industry practitioners, parents of newly admitted students and students representing the PGDM 2022-24 batch.

After ‘Saraswati Vandana’ and lighting of the lamp by the students, guardians of students and dignitaries, Dr. Jitendra Kumar Mishra, Director, MIME welcomed the gathering of dignitaries, students, parents/guardians and staff/faculty members. He thanked the support and guidance extended by the management team of the JAIN Group. The occasion was graced by words of wisdom and blessings from the dignitaries viz., Sri. Alexander Rinku, Director (Human Resource), Global Business Units, Oracle India Limited; Sri. Rakesh Jain, Senior Associate Director, KPMG Limited; Dr. Ravindra Bhandary, Vice President, JAIN Group; Dr. Dinesh Nilakant, Director, Centre for Management Studies, JAIN (Deemed-to-be University).

Prof. Reji Meprathe, conducted the proceedings of the Inaugural session and the session ended with a formal

vote of thanks by Dr. Suman Pathak and the national anthem.

Ice-breaking Sessions

Separate Sessions were held on July 7 and 8, 2022 regarding “Ice-breaking”, wherein all students of the PGDM 2022-24 batch participated in various individual and group activities. These activities were designed to break inner hesitation and permit free expression among the newly admitted students. It helped to break the barriers among the newly admitted students while interacting with the faculty members. Further, these activities enabled the students to think out of the box and thereby, create a fresh air of enthusiasm. All activities at the “Ice-breaking Session” were designed and facilitated by Prof. K.M. Ravi Kumar.

Context Related Orientation

This category of orientation programme consisted of Placement Processes, Industry Expectations from Young Managers, Sessions on “Social Intelligence” and “Yoga Meditation”, a Visit to JAIN Global Campus, Entrepreneurship Orientation and Interactions with the MIME alumni.

Overview of Placement Processes – July 9, 2022

The placement cell of the institute represented by Sri. Anand M, Manager, Corporate Relations and Student Career Advisory and Placement Services (S-CAPS), JAIN Group; Sri. Kiran V, Manager, Corporate Relations and Student Career Advisory and Placement Services (SCAPS), JAIN Group; and Sri. Afreed, Executive, Student Career Advisory and Placement Services (SCAPS), JAIN Group, conducted a session on the activities and efforts undertaken in arranging “Organisational Study”, “Summer Internship Programs” and “Final Placements” for the students of PGDM.

Based on past placement experiences, Sri. Anand urged the students to fine-tune their technical and managerial skills to match the changing expectations of the industry. It was highlighted by the speaker that there is a need for the students to maintain the interaction with the industry by continuously engaging with the industry through assignments and projects, which would simultaneously lead to the increase in their knowledge bank, employability and personality development index.

Panel Discussion on “Expectations of Industry from Young Budding Managers” – July 9, 2022



The aim of the panel discussion was to enable the students to become aware of the changing industry requirements which enable them to re-orient their knowledge and skill-acquiring efforts in a focused and purposeful manner during their two years of study at MIME.

An eminent panel consisted of Sri. Rajesh Srinivasan, Management Consultant and Marketing Strategy Expert based in Chennai; Sri. Rangaraj K.P., President, Finance and Group CFO, HIMATSingka, Bangalore; Ms. Salitha N P, Associate Vice-President, Maveric Systems Limited, Bangalore; and Prof. Venkatesan A.B, Faculty, MIME, made an effort to act as a bridge between industry expectations and aspirations of the students.

The panellists familiarised the students with the expectations from the industry. They highlighted the importance of initiative-taking, communication, analytical and problem-solving skills. Further, the panellists threw insights into the likely changes in the expectations from the industry in the near and distant future due to Covid-19. The panellists also provided the reasons for the likely trends and their likely impact on the job market.

The panellists with their rich and diverse experiences educated the students as to how they need to utilize their two years PGDM programme in order to enhance their employability skills against the changing expectations of the industry.

The panel discussion was followed by a question and answer session which provided a platform for the newly admitted students to clarify their doubts and concerns.

Interactive Session on “Social Intelligence” – July 11, 2022



Recognising the emerging importance of “Social Intelligence” i.e., differentiating and prioritising self-interest from that of the societal interest in the management and entrepreneurial contexts, an interactive session on “Social Intelligence” was organised as a part of the induction cum orientation programme. Sri. Mohammed Yonus, a Bangalore-based Happiness Specialist and Management Trainer facilitated the interactive session. The speaker shared the emerging importance of social intelligence i.e., differentiating and prioritising self-interest from that of the societal interest in the management and entrepreneurial contexts.

“Yoga and Meditation” Sessions – July 11- 13, 2022



Considering the increasing stress and anxiety levels affecting the performance levels of students, MIME organised three specially designed sessions on “Yoga and Meditation” as a part of the induction cum orientation programme for the newly admitted students of PGDM 2022-24. These sessions were mainly focused on the theoretical inputs and the technique of “heartful meditation”. The sessions were facilitated by Sri. Satish Desai, Sri. Ramesh Krishnan, Sri. Bhaskar S of Heartful Meditation Institute, Bangalore.

Visit to JAIN Global Campus, Kanakapura – July 15, 2022

As a part of the induction cum orientation programme, the students of MIME visited the JAIN Global Campus and got familiarised with the high-standard facilities available in the campus. During the visit, special pooja

was offered at the “Shirdi Saibaba Temple” located in the campus. In addition, a participatory management game was played by the students. The management game was designed and conducted by Prof. K M Ravi Kumar, Faculty, MIME.

Orientation Session on Entrepreneurship through Panel Discussion – July 16, 2022

Keeping in line with the cherished value of MIME and as well as being responsive to the changing Governmental focus from developing “job seekers” to promoting “job creators”, a session on Entrepreneurship aptly formed a part of the orientation programme. The programme was entitled “The Millennial Entrepreneurs – Rendezvous with New Age Start-up CEOs”

Ms. Sonali Jha, Founder and Director, Cunomial Technologies; Ms. Kanchan Dwivedi, Founder, LoanGini; and Ms Ayushi Rungta, Founder, OpenOffers; formed the eminent panel for the session. The panellists shared their valuable insights into the phenomenon of entrepreneurship, challenges faced, methods adopted for self-motivation amidst difficulties and their future plans. The session included an elaborate question and answer session wherein variety of queries from the students were addressed by the eminent panellists with live illustrations to throw light on the nuances involved in the phenomenon of Entrepreneurship. Prof. Prakash Nimbalkar, Head, Entrepreneurial Cell, MIME initiated and moderated the panel discussion.

Interaction with Alumni Members of MIME July 16, 2022



Interaction with the MIME alumni enabled the newly admitted students to get an insightful orientation about the changing industry requirements. The interactive session was entitled “My Story....My Words - The Alumni Speaks”.





A panel consisted of nine alumni members of MIME viz., Ms Jibi Mathews, (HR Analyst, Dell Technologies, Limited); Ms Nishitha K (Entrepreneur, Bangalore); Ms Gopika Dinesh KT (Senior Associate – Product Safety, Amazon India Limited); Ms Hirva Trivedi (Senior Tax Consultant, Deloitte India Limited); Sri. Mohammed Naveed Khan (Senior Consultant, KPMG Limited); Sri. Shishir Babu, Sam (Senior HR Associate, Amazon India Limited); Sri. Vijesh V Nair (HR Business Partner, Vijayashree Constructions Private Limited); Sri. Varad Puranik (Business Analyst/Product Owner, KYNDRY Limited); and Sri. Mohammed Ozair Pasha (Senior Tax Consultant, Deloitte India) interacted with newly admitted students and inspired them. The interactions were moderated by Dr Sakthivel, Faculty, MIME.

General Orientation and Subject-Related Orientation

The remaining six days of the induction cum orientation programme were devoted to giving an overall feel to the students about the various facets of their two-year PGDM programme. This segment of the programme was divided into two categories viz., “General Orientation” and “Subject Related Orientation”. The following summarises the various aspects of the programme under these two categories.

a) General Orientation

The academic content of the PGDM programme consists of a few general focal areas which are applicable to all subjects. The main topics under this category are (i) About the PGDM Programme; (ii) Examination and Evaluation; (iii) Current Affairs Awareness; (iv) Art of Marketing Oneself; (v) Analytical Mindset Orientation; (vi) Orientation to Clubs and Activities; (vii) Induction to Library Facilities; (viii) How to Read and Solve a Case Study and (ix) Introduction to Mentor-Mentee Platform.

(i) About the PGDM Programme - In order to sensitise the newly admitted students of PGDM to the rigours and requirements of the programme including the academic processes and extra-curricular activities, a session was designed and conducted by Prof. Reji Meprathe, Faculty, MIME on July 8, 2022.

(ii) About Exams and Evaluation – Orientation Session on Exams, Internal Marks, Exam Marks, Organisation Study and Project-Works, was designed and conducted by Dr Suman Pathak, Faculty, MIME on July 9, 2022.

(iii) The Orientation on “Current Affairs Awareness” consisted of group discussions on “Current Affairs” with contents derived from newspaper reports. These discussions aimed at developing sensitivity towards business, economic and general happenings all around. The session was jointly handled by Dr. S Manikandan and Prof. A Sakthivel, Faculty of MIME on July 8, 11, 12, 13, and 15, 2022.

(iv) Session on “Art of Marketing Oneself” – A session aimed at creating a favourable impression in the minds of the people was designed and handled from the newly admitted students by Prof. Reji Meprathe, Faculty, MIME on July 15, 2022.

(v) The “Analytical Mindset Orientation” was channelised through individual presentations pertaining to “Book Reviews”. Three separate sessions were conducted. These sessions were aimed at developing analytical thinking and synthesizing skills through reading and recording the learnings obtained from going through a particular book. The newly admitted students gained several insights by listening to the review of different books by their classmates as well. These sessions were handled by the active involvement of all faculty of MIME.

(vi) Orientation to “Clubs and Activities”: The session aimed at highlighting the importance of student clubs and activities, skills developed while doing these activities, and developing the skill of setting small goals and achieving them by valuing time. The session was designed and conducted by Dr Sivasankari S, Faculty, MIME.

(vii) Induction to Library Facilities: The session aimed at familiarising the students with the various information-related services provided by Library located in the institute. The students were familiarised with the Journals, Books, CDs and Online resources available in the library. Dr Meeramani, Librarian; Ms Tejeshwari M R, Asst. Librarian and Ms Bhavani K, Asst. Librarian familiarised the students with the information services provided by the library.

(viii) Session on “How to Read and Solve a Case Study” was conducted by Dr Arun B.K, Faculty, MIME. This session highlighted the importance and characteristics of the Case Method in management education. In addition, the session provided a general framework for case analysis and highlighted the need to cultivate

multi-perspective thinking amongst the students for effective utilisation of the Case Method.

(ix) Introduction to Mentor and Mentee Platform: The sessions focused on the importance of the “Mentor and Mentee Platform” wherein each student is assigned a mentor in the life of a student, during their two years of PGDM programme and beyond. The sessions were handled by Prof. K M Ravi Kumar, Faculty, MIME on July 11 and 15, 2022. These sessions were co-facilitated by all faculty members of MIME who are going to be the mentors for the newly admitted students.

b) Subject Related Orientation through Bridge Courses

In order to familiarise the students coming from diverse backgrounds with the key subjects that constitute management education, subject-related orientation sessions were organised in the form of bridge courses on “Accounting for Managers” (Three Sessions handled by Dr Sivasankari S), “Quantitative Techniques for Managers” (Three Sessions handled by Dr Sakthivel A), “Communication for Managers” (Three Sessions handled by Prof. Venkatesan A.B.) and “Economics for Managers” (Two Sessions handled by Dr Manikandan. S). These bridge courses were spread over a period of four days.

July 14, 2022: Valedictory Session

The thirteenth day marked the culmination of the “Induction Cum Orientation” programme with the formal valedictory function which was presided over by Dr. Jitendra Kumar Mishra, Director, MIME.

In his valedictory address, Dr. Jitendra Kumar Mishra, Director, MIME called upon the students to work towards their set goal by minimising the conflicts within because this “internal focused approach” would enable them to work with more energy and enthusiasm. He urged the students to make the best use of the facilities, both mental and physical, provided by the institute. He called upon the students not to look at PGDM programme as a separate entity, but to treat the same as an integral part of one’s career and life’s journey with all accompanying changes. He urged the newly admitted students to constantly update their knowledge and skills. Concluding his speech, Dr. Mishra thanked all the parents of students for reposing their faith in MIME.

The valedictory function also included feedback from participating students. Students in general appreciated the content and structure of the induction cum orientation programme and expressed their confidence that the same would facilitate them to do better in the PGDM programme as well as in their careers.

The valedictory session was conducted by Prof. Reji Meprathe and concluded with a formal vote of thanks at the end by him.

Annual General Body Meeting of MIME Alumni Association



On November 5, 2022, the MIME Alumni Association (MAA) held its Annual General Body Meeting for the year 2022 at the MIME premises.

The deliberation was set in motion by Dr. Jitendra Kumar Mishra, Director, MATS Institute of Management and Entrepreneurship (MIME), through his keynote address. In his address, Dr. Mishra urged the members of the MAA to constantly think and act to create a family culture so that MAA creates value both for the alumni and the alma mater. Additionally, he urged the alumni to gradually broaden the scope of their involvement, so that MAA develops into a dynamic, socially conscious, and responsive organisation. Further, outlining his vision for the MAA, Dr Mishra emphasised the need for MAA’s metamorphosis into a platform for problem-solving.

The following is the list of newly elected MAA office bearers for 2022-23.

MAA Office-Bearers for the year 2022-23

Sl. No.	Name	Designation and Organization	Position in MAA
1	Sri. Mohamed Ozair Pasha	Tax Analyst - Deloitte	President
2	Sri. Akshay Kumar Taxak	Sales Manager – CPS HDFC Banking	Vice President
3	Sri. Varad Puranik	Business Analyst/Product Owner - Kyndryl Solutions Pvt. Ltd.	General Secretary
4	Sri. Chirag Lokare	Associate Consultant HR Spectrum Consultants India	Joint Secretary
5	Ms. Trivedi Hirva Rajeshbhai	Tax Analyst - Deloitte Tax LLP	Treasurer
6	Sri. Chandra Shekar Reddy Gujjula	CEO,Pandu - The Consultant	Head - Media & Communications
7	Sri. Mohit CK	Chief Operations Coordinator - Bardwood Support Services	Joint Head - Media & Communications
8	Sri. Mohamed Naveed Khan	Audit Associate li / Esg Lead - KPMG	Campus Connect Coordinator
9	Ms Sonali Muddebihal	Digital Marketing Apprentice - Google	Member
10	Ms Rosey Ranjan	Hr Source Employee Advisor - VMware	Member
11	Ms Neelam Jethani	Delivery Associate - Accenture	Member

The deliberations of the MAA began with the presidential address by Sri. Mohammed Ozair Pasha, President of MAA, wherein he recounted the journey of MAA so far. He thanked all the members and office-bearers for their whole-hearted cooperation and efforts. This was followed by the presentation of the secretary's report of MAA by Sri. Varad Puranik, the Secretary of MAA. The report highlighted the efforts put in by the association during the past year, 2021-22. Further, Sri. Varad Puranik shared the road map in the form of planned events for the forthcoming year.

The presentation of the secretary's report followed the conduction of the office bearer election for the year 2022-23. During the deliberations of Milan-2022, the following decisions were made:

- Preparing and following the alumni event calendar for the year 2022-23
- Introducing the post of Campus-Connect Coordinator in MAA to minimize the confusion of multiple points of contact
- Exploring ways to utilise social media to connect, share, and build relationships among the alumni
- Listing of the areas wherein there is maximum mutual benefit for the alma mater and the alumni

Founder Members and Advisors of MAA

Sl. No.	Name	Designation and Organization
1	Sri. Nithin B	Managing Director - Hotel Millennium Plaza
2	Sri. Mohammed Sharooq	Consultant – Engagement Financial Adviser - Deloitte Consulting Pvt. Ltd.
3	Sri. Rishi R Nandan	Brand Executive - ITC Foods Limited
4	Ms. Divija Prakash	Senior HR - Dell Emc,
5	Sri. Gopal Soni	Project Manager Formulations - Shilpa Medicare Limited

Academics

Progress of the PGDM 2021-23 Batch

The 3rd-semester mid-term examinations were conducted between 29th October to 4th November 2022. Further, the 3rd semester-end examinations were conducted between 14th December to 23rd December 2022. These examinations were scheduled in coordination with the placement cell to accommodate the requirements of the recruiting companies.

During the period between July to December 2022, the PGDM 2021-23 students were encouraged to make use of the skill-enhancing courses provided on the “LinkedIn” platform by the institute.

Progress of the PGDM 2022-24 Batch

The classes were regularly conducted as per the timetable for first-semester students of the PGDM 2022-24 batch. The 1st-semester mid-term examinations were held between the 13th to 21st of September 2022 and the 1st-semester end examinations were held between the 18th to 26th of November, 2022.

The students will start their one-month project on “Organisation Study” from 1st to 31st December 2022.

Awards and Recognition



“Times Ascent” of Times Group has recognised MATS Institute of Management of Entrepreneurship (MIME) as an “Outstanding Academic Institution” for the year 2022. Dr Jitendra Kumar Mishra, Director, MIME received the award with the citation on 20th September 2022 in a function held at Taj – M.G. Road, Bangalore during the course of the Asia-Pacific HRM Congress Awards. This recognition makes the institute more responsible and humbler in its future endeavours.

Guest Lecture(s)



Prof. Sri Seshadri, Professor in Management, at University of Nebraska, Kearney, United States of America, delivered an interactive talk on “Insights to be Successful through Management Education” to the PGDM students of MIME on 19th July 2022.

Starting from the fundamentals, Dr Seshadri defined the term “success” as the state of leaving a mark in society in a sustainable manner by competing with oneself. With respect to “management education,” he highlighted the importance of participation in classroom interactions as the beginning of self-reflection so that a person really “learns” and brings about a discernible change in his/her own behaviour. The interactive session was followed by a lively “Question and Answer Session”.

The Director, Faculty, Staff and the students from PGDM 2020-22 and PGDM 2021-23 batches actively participated in the interactive talk.

Inspirational Talk by Dr Chenraj Roychand



Dr Chenraj Roychand, Founder Chairman, JAIN Group addressed PGDM 22-24 batch students on 22nd August 2022. In his inspiring address which was based on his experiences, Dr. Chenraj gave 10 mantras to achieve “success” in a sustainable and significant manner either as an “entrepreneur” or as an effective “intrapreneur”:

The following are the 10 mantras provided by Dr. Chenraj Roychand

- i. With Respect to Self
 - Dreaming Big
 - Generating Ideas
 - Keeping Focus

ii. With Respect to Action

- Time Management
- Not to Complicate
- Keeping it Simple
- Not Giving Up

iii. With Respect to Relations

- Identifying Talent
- Networking by Self-Initiation
- Reinforcing Success

Events and Activities

Sri. Kranti Chaitanya, Consultant, Deloitte Corporation, and an Alumni of MIME, Conducted a live session on "Mock Stock Activity" on 2nd August 2022.

Director, Faculty and Staff Members of MIME actively participated in "Azadi Ka Amrut Mahotsav" to commemorate 75 years of Independence and the beginning of "Azadi Ka Amrut Kaal", the 25-year period between the 75th year and the 100th year of independence organised by Jain Group of Institutions.

Teachers' Day at MIME was celebrated on 5th September 2022. The students from PGDM 2020-22 and PGDM 2021-23 batches organised the daylong event.



Freshers' Day was organised by Senior Students i.e., PGDM 2021-23 students to welcome their Juniors i.e., PGDM 2022-24 students on 24th September 2022. Sri. Reddy Harish and Ms Shaik Tanveera were chosen as Mr Fresher and Ms Fresher respectively by a panel of jurists.



Vigilance Awareness Week at MIME

MATS Institute of Management and Entrepreneurship (MIME) observed the Vigilance Awareness Week - 2022 from 31st October to 6th November 2022 with the focal theme, Corruption-free India for a Developed Nation. Speaking on the occasion of Vigilance Awareness Week, Dr Jitendra Kumar Mishra, Director of MATS Institute of Management and Entrepreneurship highlighted that values like honesty and integrity are the hallmark of Indian Culture since ancient times. However, unfortunately, after the 1700s, due to the influence of foreign invaders and the importance paid for short-term gains by some of our internal people, these core values of the nation were diluted. He urged all the students, staff, and faculty to recognise and believe in the association between freedom from corruption and development in the real sense.

On the occasion of Vigilance Awareness Week, the Vigilance Pledge was administered by Dr Jitendra Kumar Mishra. The PGDM students, faculty members, and members of the staff were present at the event and took the vigilance pledge.

Three Rounds of Business Quiz Competition for PGDM 2022-24 Students

The three rounds of "Business Quiz Competition" for PGDM 2022-24 students were held on 13th October, 19th October and 9th November 2022. Dr S. Manikandan and Dr A Sakthivel co-ordinated the quiz programme in collaboration with PGDM 2021-23 students. Prof. Reji Meprathe was the quiz master and the winning team consisted of Harsh Mishra, Harshitaa, Puneeth VP, Resvin Resly and Rohit Kumar Pandey. The runners-up team consisted of Aswin S, Charan MK, Subramanya, Suraya V and Syed Suhan.

Corporate Social Responsibility Activities at MIME



Corporate Social Responsibility Club (CSR) of MATS Institute of Management and Entrepreneurship (MIME) in association with the leading NGO “Adamyia Chetana” organised a Tree Plantation Drive and Green Awareness Campaign on 31st July 2022 at Swabhimana Park, HSR Layout, Bangalore. The event aimed to create a green and healthy atmosphere while also creating awareness of the importance of keeping a clean environment.

The event started with an enlightening session by Smt. Tejaswini Ananth Kumar, founder member of Adamyia Chetana, and Shri. Muralidharan, co-coordinator of the plantation drive followed by several other dignitaries and Government officials. The awareness campaign provided insights into the ratio of trees that are to be planted in comparison with the growing population's need for continued tree plantation to reverse global warming and promote environmental protection and preservation. The students and faculty members planted saplings across Swabhimana Park and inspired one another on the occasion.

Dr Sakthivel and Prof. Venkatesan voluntarily donated their blood at the “Transfusion Medical Centre, Blood Donation Camp” organised by National Institute of Mental Health and Neuro Sciences, Dept. of Transfusion Medicine and Haematology, on 28th July 2022.

“Ayudha Pooja” was celebrated in MIME on 1st October, 2022. The Director, Faculty, Staff Officers and Students of MIME enthusiastically participated in the auspicious event.

Two Month Heartfulness Meditation Training Programme at MIME: In order to be agile in the management and entrepreneurship fields, it is not enough to only develop knowledge, skills and the requisite level of attitude, but it is equally important to develop the presence of mind. The presence of mind would ensure the appropriate and most relevant course of action while performing a task. Keeping these aspects in mind and also giving due consideration to the increasing stress levels among the students, the MATS Institute of Management and Entrepreneurship

(MIME), is making attempts to get benefits from the “principles of yoga” in its educational endeavours. As a part of these endeavours, a two-month long training programme on “Heartful Meditation” was conducted to the PGDM students and Faculty members of MIME during the period of August 20 to October 29, 2022. The training programme was facilitated by the qualified trainer Ms Ramya Agarwal, Sri. Vishal Goneriwal and Sri. Satish Desai of “Heartfulness Institute, Bangalore”.

Samvidhan Diwas at MIME: The “Constitution of India” provides a comprehensive framework for the functioning of Democracy in the country. To sustain and make this democracy a vibrant one, there is a need to create awareness about and promote the clarity of constitutional values among Indian citizens, especially among the younger generation of citizens. Recognizing this need, the Government of India has decided to observe the 26th of November of every year as the “Constitution Day” or “Samvidhan Divas” from the year 2015 with a specific theme earmarked for each year. Keeping this tradition in mind, the MATS Institute of Management and Entrepreneurship (MIME) observed the “Samvidhan Divas” on 26th November 2022 on the Government of India's prescribed theme of “India - The Mother of Democracy”.

As a part of the “Samvidhan Divas” celebrations, PGDM students of MIME actively participated in the “quiz” and “preamble learning activities” designed and developed in an online mode by the Ministry of Parliamentary Affairs, Government of India.

Recognition(s) / Invited Lectures

Bangalore Chapter of the “National HRD Network (NHRD)” invited **Dr Jitendra Kumar Mishra, Director, MIME**, as an esteemed panellist for its panel discussion on “The Talent Puzzle : Skill Vs Scholarship”. The event was held on 28th July 2022 at Chancery Hotel, Lavelle Road, Bangalore. The panel discussion consisting of esteemed academicians and industry practitioners threw light on the asymmetry in the supply and demand of talent due to migration and extensive use of work-from-home practices.

Ms Astha Kumbhat, a PhD Scholar of JAIN (Deemed to be University) who worked under the guidance of Dr Jitendra Kumar Mishra, Director, MIME successfully defended her PhD Thesis Entitled “Use of Information Technology in Understanding Perceived Benefits of Supply Chain Management – A study on Indian Apparel Retailers” in front of the Panel of Examiners presided over by Dr Cynthia Menezes Prabhu, Professor, Department of Management Studies, Bangalore University. The audience for the “Open Viva-Voce” held

at the University Premises on 12th December 2022 consisted of professionals with diverse backgrounds.

Dr Jitendra Mishra, Director, MIME, was the Panellist for the event “Be future Ready – A Webinar Series Panel Discussion on Decoding the future skills of the Finance Industry” on 3rd August 2022. The event was organised by PCET’s Pune Business School, as part of AIMS National Management Week from 1st to 7th August 2022. Dr Jitendra Kumar Mishra, Director, MIME was invited as the “Eminent Guest” in the Dean and Directors Round Table Conference on “Leading Innovation in Management Education - How to Make it Happen?” on 27th December 2022. The event was jointly organised by the “Western Region of Association of Indian Management Schools (AIMS)” and “C.H.M.E Society’s Dr Moonje Institute of Management and Computer Studies” at Nashik, Maharashtra State.

Dr Jitendra Mishra, Director, MIME – was the invited Guest Speaker in the 14th Pre-GSUA Consultative Forum, as a curtain raiser for the 68th Asia-Africa Conference on 30th December 2022. Organised by Africa Asia Scholars Global Network (AASGON). The forum deliberated on the theme of ‘Reformation of contemporary approach to education, knowledge, innovation and entrepreneurship, communication and immersion aspired for sustainable 21st Century’.

Dr Suman Pathak, Professor, MIME served as the Resource Person and conducted a session on “Research Methodology, Design and Innovation” on 16th December 2022. The event was organised as a part of one week Faculty Development Program by the Department of Electronics and Instrument Engineering, Mangalpally, Ranga Rao District, Telangana State

Prof. Prakash Nimbalkar, Professor, MIME delivered a virtual talk on “Leveraging the Power of Digital – Strategy & Toolkit for Start-ups” on 15th July 2022. The talk was part of 10,000 Start-ups- A National Association of Software and Service Companies (NASSCOM) Initiative

Prof. Prakash Nimbalkar, Professor, MIME participated as a mentor and jury member in the “Manthan – A Business Plan Competition for Students” on 21st September 2022. The event was organised by the Federation of Karnataka Chambers of Commerce and Industry (FKCCI).

Dr S Manikandan, Associate Professor, MIME was the Chief Guest to the Annual Day on the focal theme “Need and importance of Entrepreneurship for Secondary School Students” on 10th December 2022. The event

was organised by Sri Prakash Synergy School IMSA Campus, Ramarao Peta, Peddapuram-533437, E.G.Dist.- A.P., India

Dr S. Sivasankari, Asst. Professor, MIME chaired a session in the National Conference on “Angel Investment and Venture Funding Opportunity for Early Stage Entrepreneurs” on 29 August 2022. The Conference was organised by the Institution’s Innovation Council of Annapurna College, Salem, Tamil Nadu State.

Dr S. Sivasankari, Asst. Professor, MIME was the “Resource Person” for the National Conference on “Women Empowerment and Inclusive Growth” on 26th October 2022. The Conference was organised by Sri Kailash Women’s College, Thalaivasal, Attur, Salem District, Tamil Nadu State.

Dr S. Sivasankari, Asst. Professor, MIME was the “Resource Person” for the National Conference on “Emerging Trends in Commerce and Management” on 9th November 2022. The Conference was organised by Sona Arts and Science College, Salem, Tamil Nadu State.

Research Publications / Conference Participation

Dr Jitendra Mishra, Director, MIME and Executive Board member - the Association of Indian Management Schools AIMS(North), Participated as the Key Note Speaker and Panellist in the One Day National Seminar on “ National Education Policy(NEP)- 2020 and Business Education - Contributions to the Stakeholders” jointly organised by NSB Academy and AIMS at Bangalore on 4th August, 2022.

Dr Jitendra Mishra , Director, MIME, Participated as a Moderator in a session on “Magnetic Storytelling for Inspiring Young Business Leaders” Organised by AIMS- Association of Indian management Schools on 9th December , 2022.

Pathak, Suman (2022), “Revesting Servant Leadership and its Characteristics: Setting the stage for Empirical Research”, Rabindra Bharati J of Philosophy, 13 (20), pp 44-57.

Manikandan, S, Sakthivel, A and Kirankumar. (2022), “A Study on Technical Analysis of Indian Stock Market”, Research Paper presented at International Conference on Economic Growth and Sustainable Development : Emerging Trends, organised by SDM Institute of Management Development, Mysuru, on 24th and 25th November 2022.

Manikandan, S, Sakthivel, A and Keerthana R N K . (2022), "A Study on Impact of Artificial Intelligence on Auditing Process", Research Paper presented at International Conference on Economic Growth and Sustainable Development: Emerging Trends, organised by SDM Institute of Management Development, Mysuru, on 24th and 25th November 2022.

Manikandan, S, Sakthivel, A and Kusuma C N (2022), "Impact of GST on Micro, Small and Medium Traders of Bengaluru", Research Paper presented at International Conference on Economic Growth and Sustainable Development : Emerging Trends, organised by SDM Institute of Management Development, Mysuru, on 24th and 25th November 2022.

Prof. K. M Ravi Kumar – Participated in the, 14th Pre-GSUA Consultative Forum, as a curtain raiser for 68th Asia-Africa Conference at Bangalore on 30th December 2022.

Activities of the Institute's Innovation Cell at MIME (IIC - MIME)

The following were the activities carried out by IIC-MIME during the period of July to December, 2022.

- The first IIC-MIME meeting was held on 14th September 2022 to finalise the constitution of the council and the agenda for activities during the year 2022-23.
- Brainstorming Session to improve innovation among students - 23rd September, 2022. A total of 35 ideas were generated by an eight-member brainstorming panel which consisted of four selected students viz., Ms Jahnavi N S; Ms Samiya Gupta; Sri. Reddy Harish and Sri. Sarthak Agarwal; two faculty members viz., Dr Sakthivel A and Dr Sivasankari S; and two staff officers viz., Ms Anuradha K and Ms Sandhya Ganapathy. These ideas were later filtered based on the implementation feasibility into six ideas by a three-member panel consisting of Prof A B Venkatesan, Dr Manikandan S and Dr Arun B.K.
- Brainstorming Session to improve innovation among faculty members and staff - 23rd September 2022. A total of 30 ideas were generated by a seven-member brain-storming panel which consisted of four faculty representatives viz., Dr Sakthivel A, Dr Manikandan S; Dr Suman Pathak and Dr Sivasankari S; two student representatives viz., Ms Jahnavi N S and Sri. Sarthak Agarwal; and one staff officer viz., Ms Anuradha K. These ideas were later filtered based on the implementation feasibility into six ideas by a three-member panel consisting of Prof A B Venkatesan, Dr Manikandan S and Dr Arun B.K.
- Two selected students of the first semester PGDM

viz., Sri Reddy Harish and Ms Ananya Hegde shared their broad entrepreneurial plan with the audience consisting of IIC-MIME members and PGDM students on 10th November 2022.

- A field visit to "Sir M Vishveshwaraya Rain Water Harvesting Theme Park", Bengaluru was arranged with 12 students and 3 faculty members on 22nd November 2022.
- A Poster Presentation on "Innovation Ideas" by five selected PGDM students of MIME was conducted on 13th December 2022.

Progress on Placement

Placement of PGDM 2021-23 Batch

The placement process for PGDM 2021-23 batch is under process and more than 80 percent of the students are placed in Price-Waterhouse Coopers, Earnst and Young, Oracle India, Deloitte India, HDFC Bank, ANZ Bank and RSM India.

Summer Internship Placement of PGDM 2022-24 Batch

The summer internship placements for PGDM 2022-24 have started and there is a good response from the leading companies to hire MIME students for their summer internship projects.

Selected Quotes on Innovation in Management

"Change that creates a new dimension to the performance by using an existing invention or combination of different ideas is termed as Innovation".

- **APJ Abdul Kalam**

"The calculus of innovation is really quite simple: Knowledge drives innovation, innovation drives productivity, productivity drives economic growth. "

- **William Brody, Scientist**

"Any Innovation adopted in the developing countries and followed by developed countries is the reverse innovation" - **Vijay Govindrajan, Management Thinker**

"Radical innovation is always a combination of luck and hard-work" - **Gary Hamel, Management Guru**

"The value of an idea lies in the using of it. "- **Thomas Edison, Inventor**

"Be an innovator, not an imitator. "- **Audrey Carballo, CEO at Phoenix**

"Creativity is thinking up new things. Innovation is doing new things. "- **Theodore Levitt, Renowned economist**

"If at first the idea is not absurd, then there will be no hope for it." - **A. Einstein, Scientist.**