



### **Dr. Nanjan Balu at MIME**

MATS Institute of Management and Entrepreneurship (MIME) organized a special session on quality & productivity by Dr. Nanjan Balu on 17 May, 2014. Dr. Balu is the Promoter and Ex-Director of Cosmos Sports World LLP (Chain of Sports Hyper Market. First of its kind in sports retailing in India). He is also the Founder and Director of Standards and Excellence Pvt. Ltd. (Consulting and training in the field of HR, Quality and Branding for marketers and Corporate). Earlier he was associated with Med Vista Health Care Solutions India Pvt. Ltd. in the capacity of CGM (MedVista is as a group company of Alpha Vista Inc., USA).

Dr. Balu is a qualified QMS Lead Assessor (ISO 9001:2000) certified by QSA International, meeting IATCA requirements. He is also a qualified EMS Lead Auditor Training (ISO14001:2004) certified by ICL Certifications Limited, meeting NRBPT requirement.

Dr. Balu, started off with a thought provoking question –“Is India productive in its business and schemes?” He elaborated the meaning and definition and the factors that determine quality and productivity in the context of Indian business and schemes facilitating Indian business organizations. He detailed the reasons for unproductiveness in certain areas of businesses and organizations. He explained the synthesis between work culture and professionalism, which ultimately paves way for productiveness.

The second topic of the day was on "quality" and its significance in India, the role of quality governing bodies, the role of Quality Council of India, the role of NABCB and the significance of ISO quality management system. Stressing on quality, he highlighted the need for embedding integrity and commitment in whatever we do. Along with these characteristics, a little more of confidence and passion shall take every individual to deliver quality output. He commented, “quality never ends... it’s an ongoing process... continually improving... and creating more scope for further improvement....”

While concluding, he insisted on the need for quality in every aspects of our life. “We need to live a life of quality and leave a trail of quality for the next generations to follow. Our next generations are expected to be 10 times or 20 times more in leading a quality life than what we are in now...”

The students thanked Dr. Balu for sharing his knowledge and contributing to the subject.